



Schulich
School of Business
Executive Education Centre

More Effective Project Leadership & Portfolio Management

Fully develop your leadership soft skills and enhance your ability to work with people, teams and organizations to achieve project success.

SEEC Moments of Insight include:

Executing the elements of leadership required to build a high performance team, including vision, motivation, integrity and more.

The cycle of stakeholder engagement for managing multiple stakeholders and strengthening the sponsor relationship.

Integrating project management and change management to improve ROI and reduce risk by fostering buy-in and adoption.



Register for an Upcoming Session:

October 2 - 4, 2017
June 11 - 13, 2018

What Participants Say About SEEC Programs:

"Excellent content, excellent/professional instructors and a great value add to your professional development."

Nick Hadjiyianni,
Programs Manager,
Employment and Social Enterprise Initiatives,
Community Living Toronto

"Schulich has set itself apart from other executive education courses. The direct application of course material will act as a true value add to my current and future career endeavours."

Elizabeth Moschopedis,
Asset Marketing Manager,
Oxford Properties Group

"Excellent opportunity to learn and share with other individuals interested in becoming better leaders."

Leona Tarini, Resource Management Supervisor,
Ministry of Natural Resources and Forestry



21 PDUs*

Register Today / Complete Details

<http://seec.online/11498>



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More Effective Project Leadership & Portfolio Management

Become a more effective project leader and portfolio manager.

The most effective project management combines excellent technical skills with superior leadership capabilities.

Project success often depends on the project manager being able to **apply a wide spectrum of leadership skills, from communicating and inspiring effectively to developing teams, managing conflict and influencing stakeholders.** This course will help you dramatically improve your competencies to – among others – **motivate project team members, prioritize projects, engage with key stakeholders, resolve team conflict and act as a change agent to drive new business value.**

Top Take-Aways

1. Understanding and working with the **organizational context** as a project leader
2. Enhancing your **project leadership self-knowledge, capabilities and skills**
3. **Building high performance teams** to achieve project success
4. Applying **effective communications** in project management
5. **Managing conflict** in project teams
6. Understanding the importance of **ethical leadership**
7. Analyzing and **engaging** with stakeholders
8. **Building and managing the project portfolio** to optimize investments
9. **Leading change** in project management

Who Should Attend

This program is recommended for project professionals with a minimum of three years of PM experience seeking to enhance their PM technical skills with key approaches, tools and techniques focused on the people aspects of projects. The program is ideal for:

- Program and project managers and PMO staff
- Business analysts
- Internal and external management/ business consultants
- Project sponsors
- Directors, managers, department heads and supervisors wishing to expand their understanding of project leadership
- Project clients

Additional Course Materials: As part of the program, you will receive an excerpt from the book used to structure the course: *Leadership in Project Management: Leading People and Projects to Success* to complement in-class material and discussion.

Overview of Learning

Why projects succeed or fail: Introducing the six hats of project leadership

Understanding and Working with the Organizational Context

- Vision, Mission, Values and Strategy!
- Being 'on-strategy'
- Role of organizational culture
- Organizational structure and the Project Management Office

Elements of great leadership – vision, motivation, integrity and more

You as a Leader

- What are the most important leadership traits for achieving project success?
- Leadership, motivation and the Project Manager
- Improving your project leadership practices
- Being an Ethical Leader

Getting beyond the average project and project team

Building a High Performance Team

- Building an effective team
- Stages of team development
- Recruiting and resourcing the team
- Team performance and tools

Watch out! Are you paying attention to your diverse stakeholders and their needs and expectations?

Leadership and... Stakeholder Management

- Project success requires managing a vast web of stakeholders
- Building and strengthening the sponsor relationship

Continues online...

Get the whole picture.

Preview complete course content and instructor bio online.

Complete Details / Register Today

<http://seec.online/11490>

Tel.: 416.736.5079 | 1.800.667.9380
or email exceedinfo@schulich.yorku.ca

Dates & Locations:

October 2 - 4, 2017
Miles S. Nadal Management Centre

June 11 - 13, 2018
Miles S. Nadal Management Centre

Registration Fee:

\$2,950 + applicable taxes

Registration Details:

- Tuition includes teaching materials, lunches and refreshments, but not accommodations
- A special corporate rate is available for participants at partner hotels
- Programs run from 9:00 a.m. to 4:30 p.m.
- Modules, speakers, topics, dates, fees, and locations are subject to change