



Schulich
School of Business
Executive Education Centre

Effective Planning Implementation Using The Balanced Scorecard

An easy 6-step planning and engagement process to enable managers to deliver significant strategic change.

SEEC Moments of Insight include:

Identifying success drivers, the needs of stakeholders, and simplifying management information systems in a single clear report.

Benchmarking to uncover new opportunities, and build performance improvement teams with strategies to encourage change.

Using the balanced scorecard as a communication tool to trigger performance initiatives and continuous improvement.



Register for
an Upcoming
Session:

March 5 - 6, 2018

Our Participants Say it Best:

"This course taught me how to further develop and enhance our strategy map. It focused on differences between drives and performance measures. Very interactive fun learning."

M. Sawyer, Manager of Strategic Business Services, Agency and Tribunal Relations Division, Ministry of Attorney General

"A great learning experience. I really appreciated the experience and feedback from the fellow participants."

K. Thacker, Director, Western Ops, Atlas Van Lines Canada Ltd

"This course provided real working strategies for developing team and divisional scorecards that support the organization in meeting its mandate."

L. Brownell, Director, Strategic Management Office, Workplace Safety and Prevention Services

Register Today / Complete Details

<http://seec.online/11596>



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Use a
Balanced
Scorecard to
set and track
strategic goals
in the coming
year!

Leverage a balanced measurement system to promote value-added innovation and change.

The balanced scorecard is a measured reflection of your strategic success. It can simultaneously track your performance in a number of key areas: financial, client service, process effectiveness, talent management and innovation. **This turnkey program will give you the knowledge, tools and direction to introduce a balanced scorecard into your department or organization — resulting in performance breakthroughs you can measure!** Participants will develop or refine a balanced scorecard for their own organization or department, and establish their own goals, measures and strategies for successful growth.

Top Take-Aways

1. Understand and use a balanced scorecard to **enhance strategic planning**
2. Learn **6 steps to creating a balanced scorecard**
3. Choose the right key performance indicators that **accurately measure the benefits for all stakeholders**
4. **Engage staff** in understanding and participating in the achievement of strategic goals and performance improvements
5. **Benchmark your performance** against the best
6. **Link reward and recognition** to new performance indicators
7. **Manage strategic change** effectively
8. **Learn a practical approach** to start the process right away

Who Should Attend

This program will appeal to any middle and senior level department managers who develop annual strategic plans, and who are either in the early stages of implementation, or whose implementation needs a different and more successful approach.

The balanced scorecard teaching approach and planning tools are equally valuable to leaders from both the private and public sectors.

Start development of your Balanced Scorecard right

away: The course format works hand-in-hand with your current strategic planning methods. Participants will develop or refine a balanced scorecard for their own organization or department.

Overview of Learning

Strategic Imperatives for Today's Managers

- Disruptive change: the need to shake up your organization
- A workable approach to strategic planning
- The balanced scorecard as a transformative process
- Benchmarking your process against the best
- The importance of the WHY
- Modern vs. traditional approaches to measurement
- Creating a strategy-focused organization
- Ensuring alignment between the vision, values, measures and performance

Integrating the Balanced Scorecard in Your Strategic Planning

- Meeting the strategic needs and expectations of all stakeholders
- How the balanced scorecard builds ownership through employee engagement
- Creating enthusiasm, excitement and ownership among employees

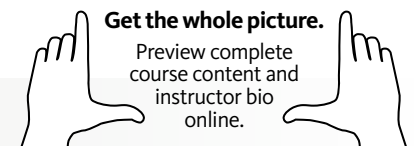
Six Steps to Creating a Balanced Scorecard

- A step-by-step implementation roadmap
- Criteria for effective key performance indicators
- Focusing on outcomes

Critical Implementation Steps

- Championing the process: internal or external facilitators?
- Achieving alignment between the vision, mission and measures

Continues Online



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More Questions? Get in Touch!

Tel.: 416.736.5079 | 1.800.667.9380
or email excedinfo@schulich.yorku.ca

Dates & Locations:

March 5 - 6, 2018
Miles S. Nadal Management Centre

Registration Fee:

\$2,450 + applicable taxes

Registration Details:

- Tuition includes teaching materials, lunches and refreshments, but not accommodations
- A special corporate rate is available for participants at partner hotels
- Programs run from 9:00 a.m. to 4:30 p.m.
- Modules, speakers, topics, dates, fees, and locations are subject to change