



Schulich
School of Business
Executive Education Centre

UPCOMING PROGRAM DATES

Toronto: Jan. 22 – Oct. 5, 2018

Ottawa: Feb. 26 – Nov. 9, 2018

3 modules of 5-days each over 9 months

Masters Certificate in Public Sector Leadership

(formerly The Masters Certificate in Public Management)

Achieve more in public service.

Program Leadership Insights

The ways in which public sector executives prepare to lead change today dictates the effectiveness of governance frameworks in the future.

Thinking of government as a “guest” at the social responsibility table rather than the “host” can foster innovative solutions.

Sharing ‘client groups’ between levels of government and public sector agencies generates service delivery options and alternatives.

Presented in Ottawa by

Presented in Toronto by



Leading effectively in public service requires a unique strategic vision and skill set.

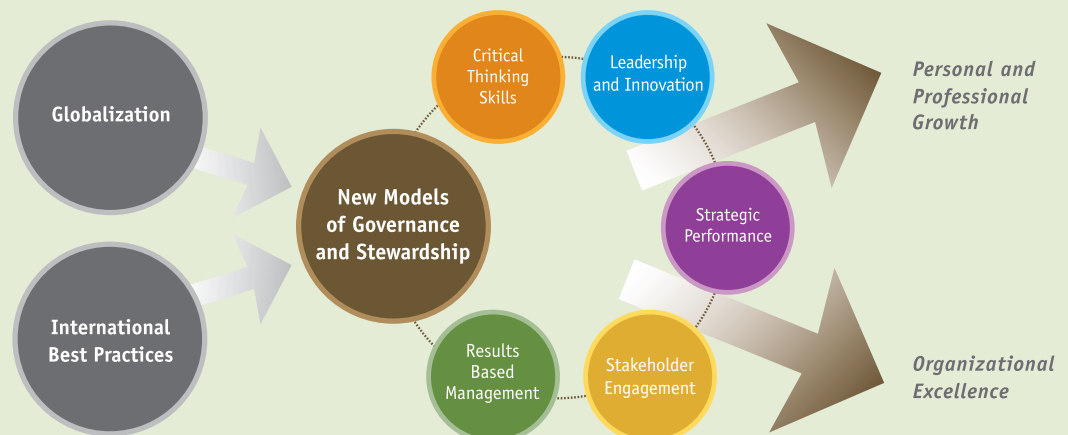
Public sector leaders need to know how to deliver high quality results. In rapidly changing political environments that means having **a unique blend of mission critical knowledge, perspectives, and finely tuned competencies.** From state-of-the-art innovations in service delivery, performance metrics and evaluation and globalization trends to advanced leadership and change management models — today's public sector executives require **cutting-edge know-how about a host of different specialized topics.**



Transformational leadership requires a well-rounded executive.

In order to 'do more with less,' executives in the public sector must find **new, non-traditional approaches that get the most in productivity and creativity from their people.** They must also be able to fully engage with stakeholders. From critical thinking and problem solving to communicating with influence; from establishing strategic alliances to leading effective organization change — operating in complex political environments requires **advanced people leadership skills and acumen.**

The Masters Certificate in Public Sector Leadership program is designed to equip today's public sector leaders with the **skills and competencies critical to establishing frameworks of governance that will encourage innovation and ensure best practices** throughout their organizations.



Masters Certificate in Public Sector Leadership

The *Masters Certificate in Public Sector Leadership* addresses the public sector's major leadership issues by giving public service professionals the **practical tools and knowledge they need to design and deliver effective public services.**

The program stimulates insights and builds understanding rapidly through an **action-learning environment.** Participants enjoy lively discussions, examine real life case studies, explore group projects, and engage within break out sessions across 12 impactful learning modules — all while being guided by **public sector leaders who are unsurpassed in their expertise and experience.**

The resulting blend of 'soft' skills and 'hard' expertise allows public sector professionals to **fully engage** with all of the stakeholders whose involvement in the process of public management is critical for success.

Key Program Take Aways

- Learn about innovative ways to deliver public services
- Gain a deeper understanding of leading innovation and organizational transformation through stakeholder engagement
- Advance your critical thinking and communication skills to address complex issues
- Learn advanced management methods to achieve organizational results
- Gain practical insights from seasoned faculty members

"This program taught us cutting-edge models to address sophisticated issues... I am able to put forward better policies and programs."

M. Pierre, Director, Historic Sites Planning and Programs Branch, Parks Canada

"Gaining this type of globalized perspective on common, every day, local issues, represents some of the most powerful understanding public managers can have."

M. D. Pegg, President, Ontario Fire Chiefs Association

Overview of Course Modules

Participate in the full Masters Certificate program, or register for single 5-day modules. Attend in either location to suit your schedule.

MODULE 1: Toronto: Jan. 22 - 26, 2018 | Ottawa: Feb. 26 - Mar. 2, 2018

1. Strategic Leadership:

Understand and respond effectively to the broader context of public management

Global Trends in Public Sector Management

- Identify new and innovative practices for adapting to and dealing effectively with changing drivers and trends in the public sector

Developing a Strategic Mindset

- Develop a strategic mindset and strategic thinking skills to fulfill organizational missions and visions

Critical Thinking and Problem Solving

- Examine different approaches to making decisions, solving problems and managing public policy dilemmas

Stakeholder Relations, Strategic Alliances and Political Acuity

- Equip yourself with the latest and most effective tools to deal effectively with internal and external stakeholders

MODULE 2: Toronto: May 28- Jun. 1, 2018 | Ottawa: Jun. 18 - 22, 2018

2. Results Leadership

Deploy cutting edge methods to achieve extraordinary outcomes

Performance Measurement And Program Evaluation

- Improve the efficiency of service delivery and outcome evaluation to enhance program relevance, effectiveness and sustainability

Leading Innovation

- Understand the language and the framing of effective innovation and tap into the creativity of your team and stakeholders

Big Data, Disruptive Technologies And "Nudge" Techniques

- Explore how big data insights and new technologies can increase efficiency, effectiveness and stakeholder engagement

MODULE 3: Toronto: Oct. 1 - 5, 2018 | Ottawa: Nov. 5 - 9, 2018

3. Executive Leadership

Transform your organization for sustained success as your leadership legacy

Leading Organizational Change

- Insights and frameworks for better managing actual workplace changes being planned or implemented

Communicating With Impact

- Unleash personal communication strengths to increase impact and get your message heard, understood and remembered

The Leader's Challenge

- Foster the greatest levels of performance for yourself and your team in an increasingly uncertain environment

Integrative Case Study and the Future of Public Management

- Senior public servant guest speakers give their perspectives and advice to participants on career advancement

Visit us online to see detailed program content or register:
Toronto: seec.online/11481a
Ottawa: seec.online/11481b



Masters Certificate in Public Sector Leadership



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Toronto:
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Detailed Program Content

MODULE 1 • 5 DAYS

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Program Faculty (complete bios online)

Message from the Program Director



The ways in which we prepare ourselves to lead change today will dictate the effectiveness of our governance framework in the future. The Masters Certificate in Public Sector Leadership program addresses the leadership issues facing the public sector by providing public service professionals with the tools and techniques instrumental in shaping the design and delivery of effective public services.

Our program faculty includes industry leaders who will share their experience and knowledge with participants in an action-learning environment designed to stimulate insight and understanding.

Through this program, our goal is to help today's public sector professionals strengthen their skills for engaging all of the stakeholders whose involvement in the process of public management is critical for success.

Program Director

John R. Allen

Schulich Executive Education Centre

Schulich School of Business, York University

John R. Allen

Program Director.

John is one of the leading experts and specialists in performance measurement for public sector organizations. He has instructed thousands of public sector leaders on how to effectively develop and implement performance measurement in their organizations.

Michelle Chambers, MED, BA (Hons.) Psychology, BBA (Hons.), CSODP, CHRL, CRDP

Michelle brings more than 25 years of proven and successful leadership, coaching, training and consulting experience, including work with three of Canada's Top-50 employers, a Financial Post Top-100 organization and a Greater Toronto 2011 and 2013 Top-50 Employer.

Peter Constantinou, PhD

Peter is one of Canada's leading practitioner-academics in the area of public policy and administration. He has worked as a senior civil servant, chief of staff to a cabinet minister, lobbyist and international consultant.

JP Gedeon, PhD

Dr. JP Gedeon is a nationally recognized, published expert in leadership, leadership psychology, corporate transformation, and cultural change. Over the past 20 years, he has held executive level positions in the private, public, academic and association sectors.

Jim Harris

Jim Harris is one of North America's foremost authors, management consultants,

thinkers and speakers on disruptive innovation, change and leadership. He has 25-plus years' experience as a management consultant and facilitator of strategic planning sessions.

Gail Levitt, PhD, MA

Gail is one of Canada's most experienced negotiators and professional instructors in the field of innovative negotiated solutions. She is a Harvard University trained specialist in both collaborative and competitive bargaining methods.

Alex Lowy

Alex is an internationally renowned management instructor specializing in the creation of innovative work processes and information systems., strategic problem solving and critical thinking skills. He is also the author of three best-selling publications in the field.

H. Ian Macdonald, PhD

Ian Macdonald is President Emeritus, York University; Professor of Public Policy and Economics and Director of the Master of Public Administration Program at Schulich School of Business.

Lee-Anne McAlear

Lee-Anne McAlear is an award-winning facilitator, speaker, writer and consultant. She is a featured speaker with the National Speakers Bureau, speaking at conferences in the area of innovation, leadership, employee engagement and team effectiveness.



Program Director
John Allen

Masters Certificate in Public Sector Leadership

Find Out More Today!

Toronto: seec.online/11481a

Ottawa: seec.online/11481b

1. Watch a brief **video introduction** by Program Director John Allen.
2. Join John for a **free 1-hour online information session**. Once you register, you will be sent your login details.
3. For **program content related questions**, ask John directly:
Tel: 416.736.5079
Toll free: 1.800.667.9380
e-mail: jallen@schulich.yorku.ca

Participant Profile

The program has been designed for:

- Executives and senior managers at the federal, provincial or municipal levels of government, as well as the broader public sector, who are looking to increase the effectiveness of their department or agency
- High potential professionals in the public sector who wish to develop their skills to the next level and aspire to senior level leadership in the government or not-for-profit sectors
- Public sector leaders who will be succeeding to higher levels as current senior personnel retire
- Professionals in the private sector who interface with government

Unique Program Features and Benefits Include

- World-class instruction from accomplished faculty drawn from government and the public sector.
- Opportunity for extensive sharing of ideas and experiences by participants deepens and extends learning.
- Course material is constantly refreshed with new public management trends, topics and cutting-edge best practices.
- Upgrades both functional 'hard' skills and 'softer' leadership skills in order to develop well-rounded executives.
- Provides practical theory and research based tools, techniques and processes that you can implement as soon as you get back to the workplace
- Practice applying new methods through case studies, exercises and group work, all grounded in the public sector
- Includes post program follow-up for up to six months.

Green Program!

Participants will receive all program learning materials electronically, and are asked to bring a suitable tablet or laptop PC to class. Alternative arrangements are available upon request.

Registration Details

Program Dates

Toronto Session: Jan. 22 – Oct. 5, 2018

Ottawa Session: Feb. 26 – Nov. 9, 2018
3 modules of 5-days each over 9 months

Toronto Location

Executive Learning Centre,
Schulich School of Business,
York University, 4700 Keele Street,
Toronto, ON M3J 1P3

Ottawa Location

Sprott School of Business,
Carleton University, 310 Dunton Tower,
1125 Colonel By Drive, Ottawa, ON K1S 5B6

All sessions run: 9:00 a.m. - 4:30 p.m.

Masters Certificate Program Fee:

\$9,850 plus HST for the full program
\$3,850 plus HST per module

- Fee includes program tuition, teaching materials, lunches and refreshments, but not accommodations.
- A deposit of \$1,000 CDN is required to secure your place in the program.
- Full program fee is payable prior to start of program.
- Universities' liability is limited to reimbursement of paid tuition fee.
- Contact us about multiple registration discounts from one organization, or a convenient tuition payment plan.
- Modules, speakers, topics, dates, fees, and locations are subject to change.

Administrative Inquiries

Toronto:

Tel: 416.736.5079 | Toll Free: 1.800.667.9380
e-mail: exceedinfo@schulich.yorku.ca

Ottawa: Tel: 613.520.3486

e-mail: profdev@sprott.carleton.ca



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For more information,
or to register now, visit:

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