



Schulich
School of Business
Executive Education Centre



Register for
an Upcoming
Session:

April 23 - 25, 2018
October 17 - 19, 2018

Taming Disruptive Digital Transformation: What Every Manager Needs to Know about IT

Turn transformative digital technology to your strategic business advantage with insightful understanding.

SEEC Moments of Insight include:

How SMAC –Social, Mobile, Analytics and Cloud – technologies are changing industries and the skills and challenges involved.

Technology trends and forecasting; the importance of architecture; managing legacy while embracing new technologies.

Project methods, models and techniques; the role of the Project Management Office; assessing risk, value, and making choices.



What Participants Say About SEEC Programs:

“Excellent content, excellent/professional instructors and a great value add to your professional development.”

Nick Hadjiyianni,
Programs Manager,
Employment and Social
Enterprise Initiatives,
Community Living
Toronto

“Schulich has set itself apart from other executive education courses. The direct application of course material will act as a true value add to my current and future career endeavours.”

Elizabeth Moschopedis,
Asset Marketing
Manager,
Oxford Properties
Group

“Excellent opportunity to learn and share to other individuals interested in becoming better leaders.”

Leona Tarini, Resource
Management
Supervisor,
Ministry of Natural
Resources and Forestry

Register Today / Complete Details

<http://seec.online/11736>



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Is your organization prepared to face competitors enabled through new digital technologies?

Strategic IT management is a new fundamental business competency.

In order to keep pace with and prevail over the competition, the strategic value of rapidly changing information technologies such as social, mobile, analytics, and cloud – SMAC – cannot be ignored. Technology specialists can develop the infrastructure, but **real effectiveness depends on managers with bigger picture insights who can lead IT implementation to achieve strategic priorities.** Drawing on examples and models, this program will examine trends and strategies to prepare your organization for digital transformation. It is designed for all managers who must **work with, and provide direction to, the IT organization and its external suppliers.**

Top Take-Aways

1. **Governing IT** – a business within a business
2. **How the IT organization works** – structure, skills, organization, creating value, centres of excellence
3. **Software that makes a difference.** Build your own, licensed ERPs, SaaS on demand.
4. **Technology costing and financial management.** Total Cost of Ownership (TCO); benchmarking; risk analysis. KPIs for digital services
5. **Finding the right skills** - compensation and hiring digital IT specialists.
6. **Dealing with vendors.** The role of the Vendor Management Office (VMO); outsourcing to reduce costs and improve value.
7. **Outsourcing to the cloud:** accessible anywhere, low cost and flexible.

Who Should Attend

- Executives and managers who are responsible for digital strategy within their business unit
- Business managers (Line of Business) with sufficient business experience who understand the power and challenges of information technology, both within the organization and across the industry
- Those with direct oversight of the IT function, as a senior business executive (e.g. CFO, CEO, etc.)
- Technology vendors who need to understand how to position their products within a business context

Bringing it all together: Participants will prepare a draft digital plan for their business unit using frameworks from this course. Each plan will receive individual feedback from the instructor.

Instructor

Ron Babin, DBA, is a professor of Technology Management and Innovation, and an award winning instructor with many decades of IT professional experience. As a management consulting partner at KPMG and at Accenture he provided strategic guidance to CIO clients across all industries.

Overview of Learning

What You Need to Know About Digital Disruption

- Industry trends – why this is happening now, what is the industry impact
- Enabling technologies
- Competitive models – business and IT
- Case study – A large corporation prepares to compete against global digital competition

How the IT Organization Operates

- Governing – allocation of resources; division of responsibility-business and IT
- Finding the right skills - Compensation and hiring digital IT specialists
- Measurement of IT – financial, productivity, KPIs
- Working with vendors to enable digital capabilities

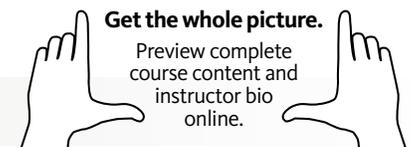
Cool Stuff That Makes a Big Business Difference

- Big Data: how to know more about your client and products.
- The Internet of Things – monitoring everything, feeding big data
- Artificial Intelligence and Software Robots – managing a new digital workforce
- Cybersecurity and privacy

Working with Vendors

- Outsourcing – global and local; best practices
- Benefits of Cloud sourcing – changing cap-ex to op-ex
- The Vendor Management Office – a COE to focus on results
- Everything as a service – pay-as-you-go IT
- Case study – How a global organization uses IT outsourcing to innovate

Continues online



Complete Details / Register Today

<http://seec.online/11736>

More Questions? Get in Touch!

Tel.: 416.736.5079 | 1.800.667.9380
or email excedinfo@schulich.yorku.ca

Dates & Locations:

April 23 - 25, 2018
Miles S. Nadal Management Centre

October 17 - 19, 2018
Executive Learning Centre

Registration Fee:

\$3,250 + applicable taxes

Registration Details:

- Tuition includes teaching materials, lunches and refreshments, but not accommodations
- A special corporate rate is available for participants at partner hotels
- Programs run from 9:00 a.m. to 4:30 p.m.
- Modules, speakers, topics, dates, fees, and locations are subject to change