



Schulich
School of Business
Executive Education Centre

New Program!

Featuring hands-on individual and team exercises, and guided feedback from the course instructor.

Register for an Upcoming Session:

October 16 - 18, 2019
April 29 - May 1, 2020

Developing Executive Presence for Exceptional Leadership

Executive presence is no longer a nice-to-have for leaders who wish to be known as exceptional.

What Participants Say About SEEC Programs:

"Excellent content, excellent/professional instructors and a great value add to your professional development."

Nick Hadjiyianni,
Programs Manager,
Employment and Social Enterprise Initiatives,
Community Living
Toronto

Exclusive Unique Value-Added Features of This Program:

6-Week Video Follow-up – Participants can submit a video of themselves for personalized feedback from the instructor, reinforcing the long-term effectiveness of their learning investment.

Receive a copy of Instructor Diana Kawarsky's book *Soft Skills Volume 1* – full of examples, strategies and insights that support your learning when you're in different situations back on-the-job.

"Schulich has set itself apart from other executive education courses. The direct application of course material will act as a true value add to my current and future career endeavours."

Elizabeth Moschopedis,
Asset Marketing Manager,
Oxford Properties Group

"Excellent opportunity to learn and share with other individuals interested in becoming better leaders."

Leona Tarini, Resource Management Supervisor,
Ministry of Natural Resources and Forestry



Register Today / Complete Details

<http://seec.online/12266>



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Cultivate the influence, communication effectiveness and presence of a true leader.

Executive presence is more than the ability to attract attention when entering a room. It's about the ability to **demonstrate to your employees, managers, clients and peers that you're a leader who is capable and reliable, and someone whose ideas are worthwhile paying attention to.** Those that possess it are able to align and motivate people, as well as inspire the confidence in others required to move their careers forward.

Everyone can enhance and build their executive presence with the right kind of instruction and practise. This engaging and interactive program is your opportunity to learn the ideas, techniques and tools – and interactively practise the soft skills – to enhance communications, make compelling presentations, and turbocharge meetings and social interactions. Participants will return to the office better able to **influence others, stand out in the crowd, and fine-tune their personal brand** – more than well equipped with the foundational skills needed to **become an exceptional leader.**

Top Take-Aways

- 1. Communicate professionally across the corporate landscape,** from presentations, client meetings and digital connections to formal boardroom forums and networking events
- 2. Bring presence, confidence and poise** to the wide spectrum of business experiences
3. Steer productive meetings
- 4. Create lasting first impressions:** project confidence in any business situation
5. Command and work a room
6. Understand the impact of personal appearance
- 7. Build your brand** through effective relationships with people at all levels
- 8. Employ business storytelling** to distinguish yourself from all of the rest
- 9. Discover, expand and master EP techniques and skills** to address complex challenges, heighten corporate competency, and reinforce capabilities

Who Should Attend

This course is specifically designed for professionals who seek to motivate others through enhanced influence, persuasion and communication skills. It will greatly benefit:

- Newly appointed senior managers and decision-makers
- Middle managers
- High potentials
- HR leadership & performance coaches

Instructor

Diana Kawarsky, MA, CCP, is a senior professional business writer and communications advisor with over 20 years of experience working with Fortune 500 companies, universities and colleges throughout North America. She is a specialist in professional effectiveness, leadership skills and team success strategies. Diana is a very popular instructor and regularly receives outstanding feedback.

Overview of Learning

We explore the foundations of Executive Presence, including the relationship between other people's perceptions and one's self-awareness – and the impact this has on leadership development. Topics include:

First Impressions - Lasting Impressions

Become more comfortable when speaking; make an impact and persuade others.

Non-Verbal Communications Skills

Learn about the authority and confidence signals that are sent through body language.

Steer Productive Meetings

Learn how to manage time effectively and organize productive meetings anticipated by staff, not dreaded.

Interpersonal Communications Skills

Learn to function with ease and comfort in any situation, and develop and strengthen your personal brand.

The Virtual Executive

Learn to communicate effectively and professionally, and to appear competent and credible when using electronic media.

Business Storytelling

Rise to the level of the elite by harnessing your stories and designing approaches to persuade and influence your listeners.

Workplace Communication

Learn the ins and outs of office politics, how to diffuse conflict, and more about your own leadership style.

Continues Online

Dates & Locations:

October 16 - 18, 2019
Executive Learning Centre

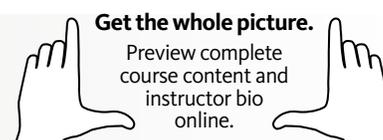
April 29 - May 1, 2020
Miles S. Nadal Management Centre

Registration Fee:

\$3,250 + applicable taxes

Registration Details:

- Tuition includes teaching materials, lunches and refreshments, but not accommodations
- A corporate rate is available at our partner hotels
- Programs run from 9:00 a.m. to 4:30 p.m.
- Modules, speakers, topics, dates, fees and locations are subject to change
- Complete registration details at seec.online/FAQ



Complete Details / Register Today

<http://seec.online/12266>

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