



Schulich
School of Business
Executive Education Centre

NEW!
Build on your project management experience to become great leader.

Register for an Upcoming Session:

October 2 – 4, 2019
March 25 - 27, 2020

Beyond Project Management

Learn the three critical skills that will allow you to leverage your PM experience and prepare you for a move into senior leadership, within your industry or elsewhere.

Take your career to the next level – build the leader in you with these 3 skills:

1 Strategy and Strategic Thinking

2 Business Acumen – Thinking Beyond Projects

3 Communicating Like a Leader



21 PDUs
plus an optional 3 for evening events!

What Participants Say About SEEC Programs:

“Excellent content, excellent/professional instructors and a great value add to your professional development.”

Nick Hadjiyianni,
Programs Manager,
Employment and Social Enterprise Initiatives,
Community Living Toronto

“Schulich has set itself apart from other executive education courses. The direct application of course material will act as a true value add to my current and future career endeavours.”

Elizabeth Moschopedis,
Asset Marketing Manager,
Oxford Properties Group

“Excellent opportunity to learn and share with other individuals interested in becoming better leaders.”

Leona Tarini, Resource Management Supervisor,
Ministry of Natural Resources and Forestry



Register Today / Complete Details

<http://seec.online/12309>



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Increase your focus, competence, and self-confidence as a business leader.

Today's organizations are looking for tomorrow's leadership team, and **project managers make great leaders!** As an experienced PM, the next step in your career could very well take you to the senior leadership level. **But how do you get there? What will it take to get you ready for this next level?** How can you move from a management position to one of senior leadership within your industry or elsewhere?

This three-day workshop will give participants a solid understanding of **the three key elements that PMs need to embrace to become great leaders: 1) strategic thinking and planning, 2) business acumen involved in thinking beyond projects, and 3) leadership-level communications.** Participants will come away from the program inspired to reach to the next level, and armed with a new roadmap for their careers – **their own professional strategic plan to guide them on the journey to senior leadership.**

Top Take-Aways

- Familiarity with the **strategic planning process**
- Increased awareness of the factors that **guide and impact strategic thinking**
- Strategic options and mechanisms for choosing the **right course of action**
- Key business **leadership mindset questions** to ask
- Systematic ways to identify and **assess key business problems** and opportunities
- Critical thinking skills using **proven leadership tools** and techniques.
- Improved **efficiency and effectiveness** when planning and implementing change initiatives
- Communicating with **authority**
- How to "pre-read" and present to **audiences of all sizes**
- Understand the art of science of **making and communicating decisions**
- Adapt a 'story-telling' approach to **influencing people**

Who Should Attend

The program is designed for individuals with prior experience in the discipline of project management, including:

- Project Management professionals
- Graduates of the Schulich MCPM and other similar programs
- PMPs

Instructors

Wissam A Hussaini, PhD, is an instructor of strategic management and leadership at the Schulich School of Business.

Gail Levitt, PhD, is a facilitator and coach specializing in influential leadership and strategic business management.

David Barrett is Program Director of the SEEC Centre of Excellence in Project Management, as well as a professional speaker, regular blogger, podcast host, and author of five PM-related books.

Overview of Learning

1. Strategy and Strategic Thinking

Learn the tools and frameworks for strategic decision-making. Cultivate a systematic way of thinking that enables you to develop comprehensive answers to key questions.

- Strategy vs. Business Model
- Hierarchy of Strategies
- Strategic Management Process
- Vision, Mission & Values
- External and Internal Environment Analysis
- Choosing the Right Strategy(ies)

2. Developing Your Business Acumen - Thinking Beyond Projects

Develop a CEO mindset that considers a wider scope. Learn the essential concepts, tools, techniques, and skills needed to manage the entire business.

- Taking an inventory of your business acumen
- Identifying the business problem or opportunity
- Techniques to think strategically and critically as a business leader
- Planning and implementing change
- Overcoming resistance and gaining commitment

3. Communicating Like a Leader

Connect with stakeholders, customers, team members, senior management teams, sponsors and more by developing your own special and unique touch.

- Presentation and writing skills
- Decision making
- Selling and influencing
- Storytelling
- Connecting with people
- Listening skills

Continues Online

Get the whole picture.

Preview complete course content and instructor bios online.

Complete Details / Register Today

<http://seec.online/12309>

Tel.: 416.736.5079 | 1.800.667.9380
or email excedinfo@schulich.yorku.ca

Dates & Locations:

October 2 – 4, 2019

Miles S. Nadal Management Centre

March 25 - 27, 2020

Miles S. Nadal Management Centre

Registration Fee:

\$2,950 + applicable taxes

Registration Details:

- Tuition includes teaching materials, lunches and refreshments, but not accommodations
- A special corporate rate is available for participants at partner hotels
- Programs run from 9:00 a.m. to 4:30 p.m.
- Modules, speakers, topics, dates, fees, and locations are subject to change
- Complete registration details at seec.online/FAQ