



Schulich
School of Business
Executive Education Centre

Register for
an Upcoming
Session:

November 11 - 15, 2019
May 25 - 29, 2020

Management 2: The Advanced Manager's Course

One of the most comprehensive personal training opportunities available for experienced managers.

Our Participants Say it Best:

"Management 2 was exactly the course I needed to provide excellent direction and clear pathways to helping deliver excellence in our corporate culture and workplace."

P. Ogilvie, CEO,
TradeTown
Canada

"I will be able to use the tools and strategies learned during this course to move my company to the next level of interpersonal growth and performance."

T. Parry, Director,
Client Applications,
Ontario Pension Board

"This invigorating course will help me build fundamentals that will construct new positive values within my organization."

P. Walker,
Vice President,
Consolidated Energy
Solutions

SEEC Moments of Insight include:

Techniques and stages in a tactical approach to developing effective teamwork and group problem-solving processes.

Using new approaches to measurement and alternative rewards to fire up the team and build commitment and enthusiasm.

Employing the eight most important sources of power to influence events, improve relationships and become more persuasive.



35 PDU*



35 CPD

Register Today / Complete Details

<http://seec.online/12388>



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Management 2: The Advanced Manager's Course

What You Will Learn

Take your management and leadership skills to the next level.

This popular 5-day curriculum is developed specifically for executives who have experienced the pains and gains of directing organizational departments. **It addresses the most contemporary issues confronting organizations and the leaders who run them.** Executives who have participated in the program in the past have consistently rated the course as one of **the most practical and important management learning experiences of their career.** The 5-day advanced program is broken into learning components that address the cornerstones of **highly effective management practices** – ideal for managers with at least five years of leadership experience.

Who Should Attend

The Management 2 curriculum is recommended to those managers with a **minimum of five years of direct employee management experience** including:

- Business directors
- Vice presidents
- Division managers
- General managers/business managers
- Human resources managers
- National, regional and international managers
- Training and industrial relations specialists
- Project managers, team leaders and supervisors
- Corporate development managers
- Public sector directors and managers

Management Themes Include

1. Understanding the new multigenerational workforce
2. Aligning your management style to employee competency levels
3. Advanced leadership techniques
4. Proven principles to lead your team more effectively
5. Change management processes and principles
6. Employee communication and development strategies
7. Teambuilding strategies
8. How to form highly efficient and goal-driven teams
9. Coaching, mentoring and group facilitation techniques
10. Today's "big three" management tools

1. **Gain invaluable feedback** about your leadership ability using **advanced management assessments**
2. Create your own **customized leadership action plan**
3. **Lead organizational change initiatives** and deal with challenging employee behaviours
4. **Apply an impactful coaching system** to enhance performance and improve working relationships
5. **Learn about the latest research** on leadership
6. **Foster teamwork** and build **stronger relationships** with each team member
7. **Facilitate group meetings** and team-based projects more effectively
8. **Identify and reduce negative stressors** that impede personal and employee performance
9. **Adapt your leadership and communications styles** to fit any organizational context
10. **Improve ownership and accountability** using state-of-the-art leadership strategies

Highly Interactive Learning Format

- Focus on an **action plan** for personal and professional change
- Evaluate your dominant and secondary **management styles**
- **Coach and mentor** to build staff skills, rapport and productivity
- Develop your abilities to **manage complex organizational change projects**



Over 2500 participants have benefitted from this highly interactive learning format.

Training Components

Prework Package

Each participant will receive an email detailing the process for online completion of the Life Styles Inventory™ (LSI). You will also be asked to provide five respondents whose feedback you value. All surveys must be completed and submitted for processing two weeks in advance of the program. Use of leadership diagnostic assessment LSI enables participants to understand their own thinking styles and how they are perceived by others.

1. Effective Leadership Strategies in Operations

This session will help you to analyze your current flexibility and range as a leader, and identify the most appropriate coaching style to fit with your organization's unique culture.

2. Self-Management for Professional Success

If you are going to perform at your best, you need objective feedback from others. This session provides direct feedback from significant others in your company, plus research on eliminating personal and team-related stress.

3. Group Management and Team Development Strategies

The ability to organize and lead project teams is essential for senior managers. This session explores teambuilding principles to achieve greater business productivity.

4. Coaching and Mentoring for Improved Staff Performance

Today's 'big three' management tools are coaching, mentoring and facilitation. This session will provide you with the building blocks to develop your skills in these key areas.

5. Leading Organizational Change

Whether we like it or not, business change is a competitive reality. This session provides you with the knowledge required to manage future organizational change initiatives professionally and successfully.

Instructor Profiles

Cy Charney, BA, MBL, P.Admin

Cy is an internationally acknowledged expert in the area of organizational performance improvement. He has over 35 years of experience working with leaders to achieve excellence through training, coaching and consulting. Cy has designed unique mentoring programs and is the developer of a system of team self-directed learning called Peer Mentoring. He is the author of nine management books including his most recent books *Just-In-Time Management* and *Instant Leadership*.

Joseph Sherren, CSP, HoF, Global Speaking Fellow

Joe is the President of Ethos Enterprises Inc., and is a management effectiveness expert who has spoken to more than 4,000 audiences in over 30 countries in the areas of leadership, team development and group motivation. His corporate experience includes 25 years in senior management positions with a Fortune 500 company. A two-time national bestselling author, his most recent book is *iLead, Five Insights for Building Sustainable Organizations*.

Program Content

1. Effective Leadership Strategies in Operations

- Introduction to Influencing for Impact Model®
- Leadership of Groups Within Your Department or Organization
- Applying the Concepts to the On-the-Job Environment
- Using Power Positively

2. Self-Management for Professional Success

- Models for Improving Your Communications with Employee Groups
- Controlling Negative Workplace Attitude
- Creating a Personal Action Plan
- Self-Management and Leadership Style

3. Group Management and Team Development Strategies

- Group Leadership at Work Today
- Problem Solving and Conflict Resolution Strategies
- Understanding Group Member's Styles
- Developing Effective Teamwork: a Tactical Approach

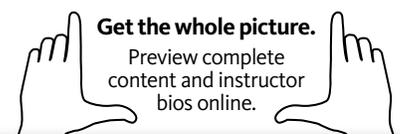
4. Coaching and Mentoring for Improved Staff Performance

- Coaching for Peak Performance
- Firing Up the Team
- Key Mentoring Skills

5. Leading Organizational Change

- Facilitating a Development Plan for Team Members
- Next Steps: Managing Change and Removing Oppositional Behaviour
- Balancing Power with the Naysayers' Needs
- Applying Influence and Leadership Skills

Continues Online



Complete Details / Register Today

<http://seec.online/12388>





Learning shouldn't stop at the end of your formal education in high school, college or university.

Because few of us have the same job for life, we constantly have to re-invent ourselves, learn new skills and adapt to the changing marketplace and business environment. Today's professionals and executives must be able to quickly develop and fine-tune personal business skills to adapt and grow.

The Schulich Executive Education Centre is a strategic business unit of the Schulich School of Business at York University in Toronto. Our role within the school is to provide lifelong learning for the development of professionals and executives long after their full-time education has been completed and they are in the work force.

All SEEC Programs Feature:

Just-in-Time Learning for Immediate Application

Executive and Professional Development at Schulich is focused, practical and immediately applicable to the skills you need and the task at hand. Select from a wide variety of relevant management topics at SEEC today, and use the new skills and techniques you learn at the office tomorrow.

Advanced Curriculum Structure

Our programs combine a variety of modalities to ensure optimal program effectiveness, relevance and retention for adult learners. They include mini-cases, break-out sessions, simulations, role playing and other interactive events to reinforce the concepts being taught.

Outstanding Faculty

Our accomplished faculty is drawn exclusively from both practitioners and academia, and each is an acknowledged leader and innovator in their field. Their professional activities, research and work experience allow them to bring a wealth of insight and cutting-edge knowledge to the program.

Risk-Free Learning

SEEC Open Enrolment programs come backed with a 100% satisfaction guarantee.



A Lasting Memento

Participants receive a handsomely framed Certificate of Course Completion.



Upcoming Sessions & Locations

November 11 - 15, 2019

Schulich Executive Learning Centre
York University, 4700 Keele Street, Toronto
Tel: 416.736.5079

May 25 - 29, 2020

Miles S. Nadal Management Centre
222 Bay Street, 5th Floor, Toronto
Tel: 416.360.8850

Programs run 9:00 a.m. - 4:30 p.m. each day.

Program Tuition & Registration Details

Program Tuition: \$4,750 + applicable taxes. This includes instruction, all seminar materials, lunches, refreshments, but not hotel accommodations.

Special Team Savings: Save \$150 each when two or more team members from the same organization register for this program at the same time.

Please Note: Fees, dates, speakers and applicable taxes are subject to change. SEEC's liability is limited to reimbursement of paid tuition fees. One free transfer is permitted, provided written notice is received at least 15 days in advance of the seminar start date. Late transfer requests, less than 15 days in advance of the start date, will incur a \$100 fee. Additional transfers are \$200 each. Cancellations received in writing at least 15 days in advance of the seminar start date will receive a full refund. Written cancellations received less than 15 days prior to the seminar will be subject to a \$500 administration fee. Participants must attend all program days and fulfill all program requirements in order to receive a certificate. Complete registration details at seec.online/ FAQ. HST# R119306736.

Optional Accommodation

To enhance your learning experience, participants receive a special corporate rate at the Schulich Executive Learning Centre Hotel (for programs held at the Schulich Executive Learning Centre), and area partner hotels (for programs held at The Nadal Management Centre). For details, please visit the **Contact and Locations** section of our website.

Contact Us

For program-content and administrative inquiries, please call us at 416.736.5079 (1.800.667.9380 toll free), or email us at execedinfo@schulich.yorku.ca.

