



**Schulich**  
School of Business  
Executive Education Centre

Register for  
an Upcoming  
Session:

December 2 - 3, 2019

# Achieving Open Government

## Through Accountability, Transparency and Open Data

*Learn how to apply successful processes and mechanisms to achieve Open Government outcomes so your work is more inclusive, responsive and engaging.*

### What Participants Say About SEEC Courses:

*"A tremendous amount of work-related information – I have so many takeaways that I have years of material to apply within our working group."*

**Rob Bell,**  
Manager,  
Recreation Facilities  
City of Barrie

*"I took away real pragmatic, applicable tools and techniques which I can and will apply immediately upon returning to work."*

**Arlene McDonald,**  
Director of ITS  
Region of Waterloo

*"The wealth of knowledge and practical experiences of the instructors and solid content, combined with great opportunity to network with and learn from peers, made for an excellent overall course experience."*

**Ahmad Sheikh,**  
Manager,  
IT Services  
York Region

### SEEC Moments of Insight include:

A highly interactive workshop format where customized open government approaches will be designed to fit participants' specific context.

Hearing and learning from the various open government experiences of other department leaders in class.

Evaluating challenges to improve accountability while creating an environment that will breed internal buy-in for open government work.



Register Today / Complete Details

<http://seec.online/12337>



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## Open government is the wave of the future – with citizens and communities now demanding it. What is your Plan?

If you lead a public sector department, or provide operational support, our Open Government program puts you well ahead on this vital issue.

**Learn how to create an open, transparent department that also safeguards your department's sensitive information.** Study the issues behind "Open Data", and learn the processes and mechanisms you can **apply to your work to achieve open government outcomes, including increased and improved policy co-design, data-driven policy, and improved transparency.**

Learn from Canada's top open government experts!

### Top Take-Aways

- 1. Understand best practices** in open government, open information sharing and citizen engagement.
- 2. Appreciate the expanding complexities** of all forms of government data - open, private, high-value and frame strategies for next steps
- 3. Learn the steps** to lead a successful open government approach to policy making and public engagement.
- 4. Understand and appreciate the new roles and expectations** of citizens in open government
- 5. Co-design approaches to manage specific challenges** related to internal data sharing.
- Develop **political and strategic acumen** to navigate open government with a range of stakeholders
- 7. Get an introduction to top trends in open government**, including: civic tech, procurement reform, agile development, user-centered design, Artificial Intelligence, and many more.

### Who Should Attend

Perfect for departmental directors, managers and administrators at the federal, provincial and municipal levels.

In today's digital environment, **it is essential for all ministries, agencies and government program providers to have an Open Government strategy.**

Participants will study key issues in the rapidly changing world of open government. Participants will leave with customized open government approaches to take back and apply to their work.

#### Interactive Workshop Format.

The interactive nature of the course will ensure that the content will be customized and applied to suit each participant's current context as no two departments are in the same position in their open government journey. The course will show by doing – using an open and interactive approach to problem solving and co-developed solution design.

## Overview of Learning

### Introduction to Open Government and Open Data Strategies

- Open government strategies and open data in Canada
- How does Open Government change across levels of governments?

### Using Open Data to Improve Your Programs and Services

- Strengthening your relationships with residents, civil society and the media
- What data should be open vs. protected

### Accountability & Transparency Strategies for Open Government

- Is there a 'duty to openness' for public administrators
- Challenges/solutions to opening public data

### Risk Management & Open Data

- Evaluating your transparency weaknesses
- Balancing improved accountability while managing open data risks

### Community Engagement and Communications

- Strategic approaches / technical elements
- Integrated Service Delivery

### Assembling a Successful Plan

- Elements of strategy and mapping your needs
- Reaching out – the role of external stakeholders and civil society groups

### From Plan to Action: Next Steps

- Small steps to big plans: what's next
- Show don't tell: how to really demonstrate a commitment to open government

*Continues Online*

## Featured Instructors

Pamela Robinson, PhD, MPL, MCIP, RPP • Bianca Wylie

#### Dates & Locations:

**December 2 - 3, 2019**  
Miles S. Nadal Management Centre

#### Registration Fee:

\$2,650 + applicable taxes

#### Registration Details:

- Tuition includes teaching materials, lunches and refreshments, but not accommodations
- A special corporate rate is available for participants at partner hotels
- Programs run from 9:00 a.m. to 4:30 p.m.
- Modules, speakers, topics, dates, fees, and locations are subject to change
- Complete registration details at [seec.online/FAQ](http://seec.online/FAQ)



**Complete Details / Register Today**

<http://seec.online/12337>

**More Questions? Get in Touch!**

Tel.: 416.736.5079 | 1.800.667.9380  
or email [excedinfo@schulich.yorku.ca](mailto:excedinfo@schulich.yorku.ca)