



Schulich
School of Business
Executive Education Centre

Register for
an Upcoming
Session:

November 25 - 27, 2019
March 25 - 27, 2020

Practical Strategies for Successful Women Leaders

How emerging women leaders can be more effective and thrive in their careers and their lives.

What Participants Say About SEEC Programs:

"I am coming out of this course with more confidence and with a network of professional women to connect with. It was wonderful to be a part of this group. I feel empowered to move forward and network"

Sarah Nation-Williams,
Supervisor,
City of Toronto

"I have greatly enjoyed the course because it highlighted gaps for me and how I am managing my career. I wish I knew this stuff earlier!"

Shelley Haddow-Marques,
Director,
CIBC

"The course provided insight to the daily struggles of a woman in a leadership position and the strategies to be successful. It also provided a fantastic networking opportunity with women facing similar circumstances for support. Job well done and thank-you."

Jessica Popieul,
Project Engineer,
CF Industries

SEEC Moments of Insight include:

An analysis of the organization for opportunities to leverage and obstacles to overcome for empowering women in leadership roles.

How temperament and personality work in leadership and what women's leadership styles may mean for promotions.

The importance of networking, coaching, mentoring and sponsoring strategies for females, and how to put these strategies in place.



21 CPD

Register Today / Complete Details

<http://seec.online/12397>



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Practical Strategies for Successful Women Leaders

Developed by women, for women and focused on women's unique situation in the workplace.

Organizations with women leaders in senior management are more profitable and successful.

Yet few organizations achieve the benefits associated with gender equity. The old business models do not identify & develop women for succession planning pipelines.

This program is designed to **help women develop an action plan for personal and organizational development that builds on their unique strengths and opportunities as leaders.** Drawing from research and best practices, as well as stories from successful women, it will help participants **identify the obstacles in their own workplace and increase their knowledge, skills and understanding of what it takes to be successful as a woman leader.** The result will benefit not only women, but all leaders and organizational stakeholders.

Learn How To...

1. **Address the gap** between "promise & practice" in gender equality
2. Engage others, both men and women, to **create a work environment that works for everyone**
3. Maximize the learning strategies of **networking, coaching, mentoring and sponsoring** to achieve success
4. **Gain operational & strategic experience** to move into more senior leadership roles
5. **Strategize & action plan with a dose of reality** while not waiting for the perfect plan
6. **Make effective decisions under pressure** and manage crises

Who Should Attend

This program has been designed specifically for women currently in mid-management from any sector who aspire to lead in senior management positions.

Special Features

Networking opportunities will be provided and coaching, mentoring and sponsoring partnerships will be established for future follow-up & support (in 3 days, 3 weeks and 3 months post-course).

Participants will benefit from guest speakers who will share stories, experiences, and perspectives, including successful women leaders in senior positions, and a male executive sponsor of women leaders, plus female sponsoree.

Overview of Learning

Overview of Leadership

- Definition of a leader
- How a leader is different than a boss or manager
- What are the critical competencies, skills and abilities/attitudes needed for future successes?
- What are the characteristics and behaviours of effective leaders?

Identifying your Temperament and Preferences

- Your MBTI report & feedback
- How to gain a deeper understanding of yourself and how you interact with others
- How this awareness can help you as a leader

Identifying Your Own Leadership Style

- How others perceive you in the workplace
- Effective strategies to improve your performance and others' perceptions

Effective Strategies For Now and in the Future

- Recognizing the importance of networking and how to set up a network for yourself
- Coaching, Mentoring and Sponsoring – how can they help?
- Strategies to find male sponsors for career development & advancement
- Other successful strategies to get ahead and how to put them in place

SWOT Analysis of Your Own Abilities or That of Your Organization

- What are the strengths and opportunities you can leverage?
- What are the obstacles and threats you have to mitigate?

Continues Online

Get the whole picture.

Preview complete course content and instructor bio online.

Complete Details / Register Today

<http://seec.online/12397>

Tel.: 416.736.5079 | 1.800.667.9380
or email exceedinfo@schulich.yorku.ca

Date & Location:

November 25 - 27, 2019
Schulich Executive Learning Centre

March 25 - 27, 2020
Miles S. Nadal Management Centre

Registration Fee:

\$3,550 + applicable taxes

Registration Details:

- Tuition includes teaching materials, lunches and refreshments, but not accommodations
- A corporate rate is available at partner hotels
- Programs run from 9:00 a.m. to 4:30 p.m.
- Modules, speakers, topics, dates, fees, and locations are subject to change
- Complete registration details at seec.online/FAQ