Beyond Project Management

Learn the three critical skills that will allow you to leverage your PM experience and prepare you for a move into senior leadership within your industry or elsewhere.

Take your career to the next level – build the leader in you with these 3 skills:

1. Strategy and Strategic Thinking
2. Business Acumen – Thinking Beyond Projects
3. Communicating Like a Leader

21 PDUs

Build on your project management experience to become great leader.

http://seec.online/12490

What Participants Say About SEEC Programs:

“Excellent content, excellent/professional instructors and a great value add to your professional development.”

Nick Hadjiyianni, Programs Manager, Employment and Social Enterprise Initiatives, Community Living Toronto

“Schulich has set itself apart from other executive education courses. The direct application of course material will act as a true value add to my current and future career endeavours.”

Elizabeth Moschopedis, Asset Marketing Manager, Oxford Properties Group

“Excellent opportunity to learn and share with other individuals interested in becoming better leaders.”

Leona Tarini, Resource Management Supervisor, Ministry of Natural Resources and Forestry

Register for an Upcoming Session:

March 25 - 27, 2020
September 28 - 30, 2020

Register Today / Complete Details

http://seec.online/12490

21+PDUs

21 CPD
Increase your focus, competence and self-confidence as a business leader.

Today’s organizations are looking for tomorrow’s leadership team, and project managers make great leaders! As an experienced PM, the next step in your career could very well take you to the senior leadership level. But how do you get there? What will it take to get you ready for this next level? How can you move from a management position to one of senior leadership within your industry or elsewhere?

This three-day workshop will give participants a solid understanding of the three key elements that PMs need to embrace to become great leaders: 1) strategic thinking and planning, 2) business acumen involved in thinking beyond projects and 3) leadership-level communications. Participants will come away from the program inspired to reach to the next level, and armed with a new roadmap for their careers – their own professional strategic plan to guide them on the journey to senior leadership.

Top Take-Aways
- Familiarity with the strategic planning process
- Increased awareness of the factors that guide and impact strategic thinking
- Strategic options and mechanisms for choosing the right course of action
- Key business leadership mindset questions to ask
- Systematic ways to identify and assess key business problems and opportunities
- Critical thinking skills using proven leadership tools and techniques.
- Improved efficiency and effectiveness when planning and implementing change initiatives
- Communicating with authority
- How to ‘pre-read’ and present to audiences of all sizes
- Understand the art and science of making and communicating decisions
- Adopt a ‘story-telling’ approach to influencing people

Who Should Attend
The program is designed for individuals with prior experience in the discipline of project management, including:
- Project Management professionals
- Graduates of the Schulich MCPM and other similar programs
- PMPs

Instructors
Wissam A Hussaini, PhD, is an instructor of strategic management and leadership at the Schulich School of Business.

Gail Levitt, PhD, is a facilitator and coach specializing in influential leadership and strategic business management.

David Barrett is Program Director of the SEEC Centre of Excellence in Project Management, as well as a professional speaker, regular blogger, podcast host and author of five PM-related books.

Overview of Learning

1. Strategy and Strategic Thinking
Learn the tools and frameworks for strategic decision-making. Cultivate a systematic way of thinking that enables you to develop comprehensive answers to key questions.
- Strategy vs. Business Model
- Hierarchy of Strategies
- Strategic Management Process
- Vision, Mission & Values
- External and Internal Environment Analysis
- Choosing the Right Strategy(ies)

2. Developing Your Business Acumen - Thinking Beyond Projects
Develop a CEO mindset that considers a wider scope. Learn the essential concepts, tools, techniques and skills needed to manage the entire business.
- Taking an inventory of your business acumen
- Identifying the business problem or opportunity
- Techniques to think strategically and critically as a business leader
- Planning and implementing change
- Overcoming resistance and gaining commitment

3. Communicating Like a Leader
Connect with stakeholders, customers, team members, senior management teams, sponsors and more by developing your own special and unique touch.
- Presentation and writing skills
- Decision making
- Selling and influencing
- Storytelling
- Connecting with people
- Listening skills

Get the whole picture.
Preview complete course content and instructor bios online.

http://seec.online/12490
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