

| **Grow** your career.
| **Level up** for the future.

Financial Fluency for Non-Financial Managers: **Advanced**

Deepen your knowledge of financial analysis to support key strategic business, management and resource allocation decisions across the organization.



Schulich
School of Business
Executive Education

| **YORK U**



Financial Fluency for Non-Financial Managers: Advanced

Use financial analysis to support your key strategic business, management and resource allocation decisions.

This program is an ideal introduction to financial accounting for leaders who make key financial resource decisions and require a formal process for conducting financial analysis.

Grow your career.
Level up for the future.



Mastery in 2 days



Book this program [online](#)





Financial Fluency for Non-Financial Managers: Advanced

Financial accounting is the scorecard of any business - correctly understanding financial information will help you measure performance, plan future action and make better business decisions.

This program is designed for any leader who has received some basic exposure to accounting and financial statements and wants to apply more advanced techniques into their everyday decision-making process.



Mastery in 2 days



Book this program [online](#)

Program Highlight



2-day Sessions

Rich learnings in just 2 days
of study



Applicable Skills

Apply program material to your own
financial planning



CE Credits

21 HRP-CPD Hours



Key Report Analysis

Learn about key corporate
reporting methods and budget
reports



Program Faculty

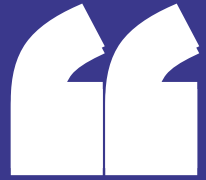


Beppino Pasquali

CPA, CA

Beppino Pasquali is a Canadian chartered professional accountant with 20 years' experience in accounting and taxation for small to medium-sized companies. He advises clients in achieving growth and shareholder value. His considerable experience is evident in the seminar as he incorporates real life cases.

Beppino lectures in the Kellogg-Schulich EMBA and MBA programs in the field of financial and managerial accounting, and at Schulich ExecEd. He has trained hundreds of sales and customer service representatives, managers, executives and professionals. His "Financial and Managerial Accounting for Non-Financial Manager" program is one of the most attended programs at Schulich ExecEd.



**An incredible program which
lets you apply the content
delivered directly to your work.**

- K. Charteris, General Manager, YMCA Ontario



Schulich
School of Business
Executive Education Centre

|YORK U

Program Content



PART 1 – Using Financial Information for Key Management and Strategic Decision-Making

What Financial Statements Tell Us About Business Performance, Problems and Future Health

- How accounting is the scorecard of business
- Translating the activities of an organization into a set of objective numbers that reveal a firm's performance, problems and prospects
- Key steps to interpreting the numbers
- Evaluating costs and customer profitability
- Making key resource allocation and capital decisions
- Measuring performance across all departments using a balanced scorecard

PART 2 – Financial Accounting

A Guide to Understanding Key Financial Statements

- Balance sheet
- Income statement
- Statement of cash flows

Conducting Financial Statement and Ratio Analysis

- Introduction to the financial statement analysis framework
- Review the calculation and interpretation of key financial ratios
- Hands-on exercise: participants, working in groups, will apply the financial statement analysis framework to a publicly traded corporation
- What key opportunities, problems and issues emerge?

Program Content



PART 3 – Managerial Accounting

Shareholder Value and Responsibility Accounting

- Defining shareholder value and its application to business
- Calculating the cost of capital
- Discuss methods of improving shareholder value

The Balanced Scorecard Approach to Improving Business Results

- Improving business strength by setting standards in all areas of your organization
- The purpose and framework of balanced scorecard
- Hands-on exercise: present the application of the balanced scorecard to a business organization

Program Wrap-Up: Putting It All Together

Who Will Benefit



Aspiring Leaders

Develop a foundation in financial accounting and prepare for a leadership role in project management, coordination and development.



Mid-Career Leaders

Expand your existing financial acumen with advanced methodologies and gain the skills and credentials for more senior roles in project management, coordination and development.



Business Owners

Aspiring and current business owners will gain absolute fluency in their organization's financial status and oversee organizational budgets and capital costs with confidence.

Completion Benefits



Advanced

Shows that you're able to apply knowledge at a strategic, organizational level.

After completing the Financial Fluency for Non-Financial Managers: Advanced program, you'll receive an authentic digital badge from the #1 business school in Canada that employers will recognize.

As more and more companies look for candidates with specific skills, this badge on your CV will be a credible assurance of your achievements and expertise, allowing the right roles to find you faster.



21 HRPD-CPD Hours. This program has been approved for CDP hours under Section A of the Continuing Professional Development (CPD) Log of the Human Resource Professionals Association (HRPA). Be sure to note the program ID number on your CPD log. For more information about certification or continuing professional development, visit the HRPA website at www.hrpa.ca/hrdesignations_/Pages/Continuing-Professional-Development.aspx

Why a Certificate at Schulich ExecEd?

There will no longer be a single transition from graduation to work in one's life.

Because few of us have the same job for life, we constantly have to re-invent ourselves, learn new skills and adapt to the changing marketplace and business environment. Today's professionals and executives must be able to quickly develop and fine-tune personal business skills to adapt and grow.

We are #1 Business School in the country

We have the privilege of being ranked #1 and teaching top students from around the world.

Our Program is Unique

Distinction from growing competition in the job market.

We Provide a Combination of Skill Specialization & Range

Deepen your current skills and acquire new ones.



About Schulich ExecEd

At Schulich ExecEd, the professional development arm of the world class Schulich School of Business, all our programs are non-degree, mid-career acclaimed qualification that employers recognize and that you can add to your CV.

We provide:

- Short program building an individual business' skills that have industry recognized credentials
- Certificate programs build a wider skill set with a number of key skills
- Masters Certificates are an intense dive into Leadership, Management or specific Business skillsets. This is our highest mid-career professional development business school certification

Key Stats:

- Ranked #1 business school in Canada
- Ranked #12 in global MBA ranking
- Educated over 80,000 professionals across the world.
- Delivered over 4,000 programs virtually and in-person
- 96% of our graduates used knowledge or skills from the program on the job
- 87% of our graduates reported improved job performance
- Worked with over 500 companies worldwide

Over 450 leading faculty in areas of management, leadership, communications, finance, marketing, business development and strategy





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