Grow your career.
Level up for the future.

Financial Fluency for Non-Financial Managers:
Fundamentals

A complete in-depth introduction to the content, concepts and terminology of financial systems in order to make more informed business decisions.

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Financial Fluency for Non-Financial Managers: Fundamentals

This program has been designed to transform the non-financial manager into a more effective team member who can propose, analyze and evaluate financial decisions. It does so by providing clear examples of the content, concepts and terminology of financial and managerial accounting systems. It also features our highest-rated instructor to help make your financial learning practical and enjoyable.

Grow your career.
Level up for the future.

Mastery in 3 days

Book this program online

Enjoy this complete introduction for managers, directors and administrators attended by more than 3,000 business leaders.

This introduction to the fundamentals of financial accounting has been designed to transform the non-financial manager into a more effective team member who can propose, analyze and evaluate financial decisions in the context of the main financial goals of the organization

It does so by providing clear examples of the content, concepts and terminology of financial systems and what drives each line of the P&L and Balance Sheet.

The program explains the managerial trade-offs and key decisions which impact organizational results

Featuring our highest-rated instructor to help make your financial learning practical and enjoyable and helps overcome the trepidation often felt by managers who have had little exposure to financials.

🕐 Mastery in 3 days

🖥 Book this program online

Program Highlight

3-day Sessions

9:00 am - 4:00 pm

Beginner

No prior experience in accounting or finance is required

Digital Badge

Receive an authentic digital badge from Canada's #1 business school
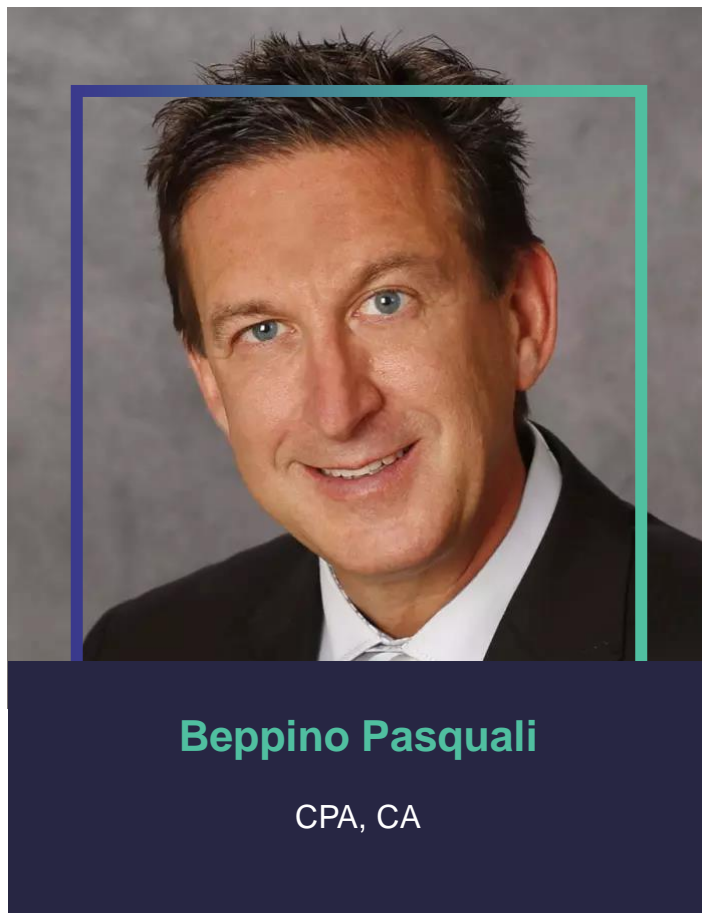
Key Report Analysis

Learn about key corporate reporting methods and budget reports

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Program Faculty

Beppino Pasquali

CPA, CA

Beppino Pasquali is a Canadian chartered professional accountant with 20 years' experience in accounting and taxation for small- to medium-sized companies. He advises clients in achieving growth and shareholder value. His considerable experience is evident in the seminar as he incorporates real life cases.

Beppino lectures in the Kellogg-Schulich EMBA and MBA programs in the field of financial and managerial accounting, and at Schulich ExecEd. He has trained hundreds of sales and customer service representatives, managers, executives and professionals. His "Financial and Managerial Accounting for Non-Financial Manager" program is one of the most attended programs at Schulich ExecEd.

"

This program simplified business finances. Every manager, regardless of your department, should take this course."

- M. Paris, Supply Chain Manager, Aryzta Canada

"

This program gave me a practical understanding of financial reports. This was invaluable to my management of my company."

- J. Lenk, Executive Vice-President, Util Group

"

This program was incredibly educational, led by an extremely engaging and charismatic instructor. Extremely informative material that can be easily referenced for future use."

- Shelley J. Shaw, Enterprise Activity, Pitney Bowes

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Program Content

DAY 1

Introduction to the Financial Reporting System
- Purpose and scope of course
- The financial reporting system
- The basic financial statements
- Balance sheet
- Income statement
- Statement of retained earnings
- Statement of changes in financial position
- Accounting on a cash and an accrual basis
- Reconciling earnings flows and cash flows
- The basic accounting system

Reading Corporate Annual Reports
- Concepts, models and terminology
- How to read a balance sheet
- How to read the footnotes
- How to read the income statement
- How to read the statement of changes in financial position

DAY 2

Understanding Key Elements of Financial Statements
- Inventory
- Fixed assets
- Effects of alternative accounting methods

Financial Statement Analysis
- Understanding and using financial ratios for improved decision-making
- Liquidity ratios
- Profitability ratios

Business Unit Planning and Budgeting
- The operating budget
- The cash budget
- Performing evaluations

Program Content

DAY 3

The Financial Information System
- The behaviour of costs
- Cost analysis
- Absorption versus direct costing
- Budget and actual costs
- Benefit/cost analysis
- Exercises in relevant costs

Capital Budgeting and Investment Decisions
- Decision models and criteria
- Cost of capital
- The capital budget
- Post-implementation evaluation
- Exercises in capital budgeting

Who Will **Benefit**

Aspiring Leaders

Professionals in various industries such as marketing, development, project coordination and sales will learn practical skills in financial accounting and gain the credentials for leadership roles.

Mid-Career Leaders

With formal financial training, managers and mid-career leaders will be able to back up their strategies with tangible data and earn greater trust from their teams and executives.

Business Owners

Get clarity on every part of your financial strategy and budget accordingly for your long-term goals.

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Completion Benefits

Foundational

Signifies that you've gained information and insight into new skills.

After completing the Financial Fluency for Non-Financial Managers: Fundamentals program, you'll receive an authentic digital badge from the #1 business school in Canada that employers will recognize.

As more and more companies look for candidates with specific skills, this badge on your CV will be a credible assurance of your achievements and expertise, allowing the right roles to find you faster.

21 HRPA-CPD Hours. This program has been approved for CDP hours under Section A of the Continuing Professional Development (CPD) Log of the Human Resource Professionals Association (HRPA). Be sure to note the program ID number on your CPD log. For more information about certification or continuing professional development, visit the HRPA website at www.hrpa.ca/hrdesignations_/Pages/Continuing-Professional-Development.aspx

Why a Certificate at Schulich ExecEd?

There will no longer be a single transition from graduation to work in one's life.

Because few of us have the same job for life, we constantly have to re-invent ourselves, learn new skills and adapt to the changing marketplace and business environment. Today's professionals and executives must be able to quickly develop and fine-tune personal business skills to adapt and grow.

We are #1 Business School in the country
We have the privilege of being ranked #1 and teaching top students from around the world.

Our Program is Unique
Distinction from growing competition in the job market.

We Provide a Combination of Skill Specialization & Range
Deepen your current skills and acquire new ones.

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About Schulich ExecEd

At Schulich ExecEd, the professional development arm of the world class Schulich School of Business, all our programs are non-degree, mid-career acclaimed qualification that employers recognize and that you can add to your CV.

We provide:
- Short programs building an individual business' skills that have transferrable industry recognized credentials for that skill
- Certificate programs build a wider skill set with a number of key skills
- Masters Certificates are an intense dive into Leadership, Management or specific Business skillsets. This is our highest mid-career professional development business school certification

Key Stats:
- Ranked #1 business school in Canada
- Ranked #12 in global MBA ranking
- Educated over 80,000 professionals across the world.
- Delivered over 4,000 programs virtually and in-person
- 96% of our graduates used knowledge or skills from the program on the job
- 87% of our graduates reported improved job performance
- Worked with over 500 companies worldwide

Over 450 leading faculty in areas of management, leadership, communications, finance, marketing, business development and strategy

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