



Schulich
School of Business
Executive Education Centre

Register for
an Upcoming
Session:

March 30 - April 1, 2020
September 28 - 30, 2020

Emerging Technologies: Business Implications and Opportunities

Explore potential opportunities for innovative competitive advantage and become a key enabler for your organization's digital transformation

What Participants Say About SEEC Programs:

"Excellent content, excellent/professional instructors and a great value-add to your professional development."

Nick Hadjiyianni,
Programs Manager,
Employment and Social
Enterprise Initiatives,
Community Living
Toronto

HOW YOU'LL BENEFIT FROM THIS SEEC EXECUTIVE EDUCATION PROGRAM:

Reduce the mystery and anxiety around key emerging technologies by learning a structured framework for understanding their implications and the opportunities they hold for your business and industry. Apply the framework to make more critical and pragmatic decisions about how and when to deploy technology for maximum innovative impact.

"Schulich has set itself apart from other executive education courses. The direct application of course material will act as a true value-add to my current and future career endeavours."

Elizabeth Moschopedis,
Asset Marketing
Manager,
Oxford Properties
Group

"Excellent opportunity to learn and share to other individuals interested in becoming better leaders."

Leona Tarini,
Resource Management
Supervisor,
Ministry of Natural
Resources and Forestry

Register Today / Complete Details

<http://seec.online/12491>



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Get past the hype and learn how you can leverage key emerging technologies.

Emerging technologies are transforming business models and daily operations at an unprecedented pace. **Many managers are struggling to understand how these technologies can improve organizational productivity and add value.** In this disruptive environment, it is necessary to not only grasp the technical elements, but also **how to gain strategic advantage from them.**

This program will demystify four game-changing technologies so that participants understand capabilities, enablers, and constraints, and can begin **exploring potential opportunities for innovative competitive advantage.** Through the principles of design thinking, students will envision applying the technology in their business environments, and create a **step-by-step roadmap for leading and implementing impactful digital transformation.**

What You Will Learn

1. How to better strategize and evaluate emerging technology projects in your business and industry
2. Strategic insights into AI, Blockchain and Internet of Things
3. Design-thinking use cases in your business and industry
4. Hands-on use of emerging technology tools

Who Should Attend

- Executives and managers who are responsible for digital strategy within their business or who have CIO/CTO oversight
- VPs, Directors or Project Managers of Finance, Operations or Corporate Strategy
- Business managers seeking to understand the power and challenges of key emerging technologies, both within the organization and across the industry

Your Instructor

Henry Kim is Associate Professor and Director of BlockchainLab at the Schulich School of Business at York University. The Lab is engaged in projects with the Canadian Government, United Nations, NIST, Don Tapscott's Blockchain Research Institute, and various startups and companies. Prof. Kim has written about, or advised on, blockchain applications in supply chain, minerals mining, agriculture and insurance. Moreover, for 25 years, his primary research has been in enterprise modelling using AI-based ontologies.

Benefit from these unique program features:

- Work on design-thinking use cases for your business and industry in small groups with individual coaching by the instructor
- A hands-on tutorial of emerging technologies in our computer lab
- A use-case pitch competition

Overview of Learning

Digital Transformation

- Introduction and fundamental concepts
- Key emerging technologies
- The changing workplace in the context of emerging technologies, especially AI

Artificial Intelligence

- Discussion of fundamental concepts such as machine learning, neural networks, deep learning and cognitive computing, and AI and Big Data from a management perspective
- Case studies of real-life applications in finance, marketing and operations
- Design-thinking: how AI applies to your organization
- Hands-on exercises at computer lab

Blockchain

- Discussion of fundamental concepts such as key blockchain platforms, difference between enterprise and public blockchains, and blockchain immutability and cryptography from a management perspective
- Case studies of real-life applications in different verticals: financial services, mining and energy, manufacturing and healthcare
- Design-thinking: how Blockchain applies to your organization

Internet of Things

- Discussion of fundamental concepts such as smart technologies in corporations and the home, physical-digital integrations, and autonomous manufacturing from a management perspective
- Design-thinking: how IoT applies to your organization

Putting Digital Transformation to action in your organization

Continues Online

Register Today!

Dates & Locations:

March 30 - April 1, 2020
Executive Learning Centre

September 28 - 30, 2020
Miles S. Nadal Management Centre

Registration Fee:

\$3,250 + applicable taxes

Registration Details:

- Tuition includes teaching materials, lunches and refreshments, but not accommodations
- A special corporate rate is available for participants at partner hotels
- Programs run from 9:00 a.m. to 4:30 p.m.
- Modules, speakers, topics, dates, fees, and locations are subject to change
- Complete registration details at seec.online/FAQ

Get the whole picture.

Preview complete course content and instructor bio online.

Complete Details / Register Today

<http://seec.online/12491>

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