



**Schulich**  
School of Business  
Executive Education Centre

Register for  
an Upcoming  
Session:

June 22 - 23, 2020  
December 7 - 8, 2020

# Leading With Impact: Leveraging Your Leadership

*Improve performance in your organization by applying advanced leadership principles to drive business results.*

## Our Participants Say it Best:

*"This program offered invaluable insight into the behaviors, habits and skills of senior leaders. I can already see the value it will bring in elevating my leadership style and skillset – it was a great investment."*

**C. Sherwin,**  
Director,  
Connor, Clark & Lunn  
Financial Group

*"I found the course succinct and easy to understand. It made everything seem so logical and easy to implement."*

**Orly Davis**  
Director, Operations  
Chai Lifeline Canada

*"Currently being in a organization in flux, this course definitely provided me with new skills in handling the changes that are taking place."*

**Andrew Soo-Chan,**  
Records Assistant,  
College of Physicians &  
Surgeons of Ontario

### SEEC Moments of Insight include:

Becoming more aware of the interplay between organizational culture, personal leadership style, and effects on performance.

Improving everyday communication practices and linking actions to the "big picture" to gain trust and confidence.

Developing and enhancing leadership capacity to create a culture of achievement and value for clients, employees and stakeholders.



14 PDU\*



14 CPD

Register Today / Complete Details

<https://seec.online/12667>



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# Leading With Impact: Leveraging Your Leadership

Create an action plan to improve your performance back on the job.

## The definitive leadership program for managers and directors on the fast-track.

Surveys of top executives have confirmed that **leadership skills are considered the most important factor in a manager's career progress** – rated above intelligence, knowledge or job skills. **Learn how to be an effective leader** in today's environment of disruption and change and improve your ability to lead yourself and others while achieving business results. **Become a more effective leader, communicator and change agent!** Participants will complete a number of assessments to enhance their leadership strategies to create meaningful impact.

### Top Take-Aways

1. Enhanced knowledge of **current leadership trends and strategies**
2. Leverage **10 areas of leadership** including mentoring and feedback
3. Develop leadership capacity to **leverage individual strengths and team capabilities**
4. Become a trusted leader and create a culture of high performance
5. Learn how to become a **successful agent of change**
6. Develop your own personal and unique leadership brand
7. Take-away tools for improving collaboration
8. Create a **developmental plan to action learning** when you return to the workplace

### Who Should Attend

This is an outstanding program for any business director or senior manager who wants to achieve a high performance workplace, including:

- Directors who want to lead by example
- High potentials and experienced managers preparing for senior management positions
- Project team leaders striving to maximize group unity and performance levels
- General managers who are in charge of a growing business unit
- HR and training managers who need to instill stronger leadership principles
- Business unit managers who require a formal understanding of leadership dynamics

Prework Package: **3 weeks** prior to the program, participants will need to complete the LI (Leadership Impact) questionnaire and get feedback from their peers, boss and direct reports. At the course, they will receive the compilation of that 360° feedback.

## Overview of Learning

### Leadership in the 21st Century

- Dealing with disruption and a VUCA (volatile, uncertain, complex & ambiguous) environment

### Characteristics of Effective Leadership

- Why Leadership Is Not Management
- Key leadership competencies
- 6 leadership styles based on “emotional intelligence” and when to use them

### Developing Leadership Capacity

- Create your own “Leadership brand statement” to identify your unique leadership style
- Develop ways to enhance individual and team performance in the workplace
- Develop trust as a leader and tips on building interpersonal relationships
- Developing your leadership philosophy
- Create a culture of high performance and achievement

### Effective Leadership Communication

- Shift from traditional, corporate communication to organizational conversations
- Practice “team tools” for collaboration and enhanced communication

### Receive a Leadership Impact™ 360° Assessment

- Become aware of your own leadership strategies and how this affects the performance of others
- Enhance your personal and organizational effectiveness

*Continues Online*

**Get the whole picture.**

Preview complete course content and instructor bio online.

**Complete Details / Register Today**

<https://seec.online/12667>

Tel.: 416.736.5079 | 1.800.667.9380  
or email [exceedinfo@schulich.yorku.ca](mailto:exceedinfo@schulich.yorku.ca)

\* PMI Talent Triangle PDU breakdown: Leadership: 14

#### Dates & Locations:

**June 22 - 23, 2020**  
Executive Learning Centre

**December 7 - 8, 2020**  
Miles S. Nadal Management Centre

#### Registration Fee:

\$2,650 + applicable taxes

#### Registration Details:

- Tuition includes teaching materials, lunches and refreshments, but not accommodations
- A corporate rate is available at partner hotels
- Programs run from 9:00 a.m. to 4:30 p.m.
- Modules, speakers, topics, dates, fees, and locations are subject to change
- Complete registration details at [seec.online/FAQ](https://seec.online/FAQ)