



Schulich
School of Business
Executive Education Centre



Register for
an Upcoming
Session:

Artificial Intelligence (AI) in FinTech for Company Growth

A non-technical primer designed to give financial industry executives the knowledge and insight required to begin leveraging AI-based applications for competitive advantage

This interactive program will help you:

Mold your organization to the changing needs of the evolving market with a customer-responsive financial environment.

Harness AI as a catalyst for developing innovative products and services that are technologically progressive.

Become more aware of the factors which must be managed on the journey of digital transformation and implementation.



TBA

AI in FinTech by the Numbers

86%

of financial services companies say that widespread use of AI will provide competitive advantage.

Accenture

80%

of finance professionals agree AI will revolutionize the way they interact with customers.

Accenture

50%

of financial services executives believe AI will grow revenue and increase profits.

PwC

63%

of fintech professionals believe AI-based investing is the most important industry development.

LinkedIn

Register Today / Complete Details

<http://seec.online/12681>



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The financial industry has always been a technological hotbed.

Although still very much in its infancy, AI today is becoming influential across the sector as financial industry players from big banks to hedge funds try to **leverage the consumer data they have collected to offer their clients and prospects more competitive and customized products and services.**

This program is designed to give participants a **comprehensive overview of how AI is currently being used, and how it can be further leveraged**, in fintech: from personal finance and insurance, to transaction searches and visualizations, to assessing client and credit risk, insurance claims, and algorithmic trading.

By the end of the seminar participants will be able to **speak intelligently about AI and machine learning, and gain insight into harnessing the potential for various areas of finance.** Additionally, they will be better able to collaborate with data scientists to **develop robust, customized applications and implement cutting-edge machine learning and AI technologies** which will position their company for competitive advantage and growth.

Top Take-Aways

Participants will leave the program with an operational understanding of:

1. Introductory concepts for AI and ML for finance/fintech
2. What big data is and how it connects to AI
3. AI for personal finance
4. Transaction searches and visualization
5. Client risk profiles
6. Underwriting, pricing, and credit risk assessments
7. Using AI to process claims automatically
8. Using AI to predict attrition/churn rates
9. Using AL/ML to understand the importance of algorithmic/robotic trading
10. Using AI for "factor-based" investing
11. Using AI for accurate valuation models

Who Should Attend

This program is ideal for managers, directors and analysts interested in exploring the potential of AI and preparing to lead AI and machine learning-based initiatives in the financial sector areas of customer service, credit scoring, risk management, trading and money management, regulatory compliance, and security and fraud-busting.

A non-technical, business insight-rich approach.

This interactive program has been developed for non-data scientists and does not require any prior technical knowledge. It features collaborative discussions and practical, real-world case studies.

Leverage your customer data with AI to deliver personalized financial products and services!

Overview of Learning

AI for Personal Finance

- Transactional bots as financial advisors
- AI-based product recommendations

Transaction Search and Visualization

- Chatbots for search tasks
- Approaches to providing better personal banking experiences to customer

Client Risk Profiles

- Automatically creating client risk profiles
- Algorithms for bias-free risk assessment of a client and product recommendations

Automated Insurance Claims Processing

- Transactional bots for pleasant, stress-free claims processing
- Image recognition, fraud detection, and payout prediction to streamline the process

Churn Prediction

- Attrition/churn rate prediction for various parts of the financial industry
- Insurance policy cancellation prediction

Advanced Algorithmic Trading Platform

- Current and historical financial market data analysis for automatic stock investment
- Prediction of stock and derivative prices

AI and Factor-Based Investing

- Correct and efficient identification of factors that effect stock and asset returns
- Bias-free approaches to asset evaluation

AI and Valuation Models

- Asset valuation using data points in combination with historical data
- Applying valuation models in insurance, real estate, and financial firms

Continues Online

Register Today!

Dates & Locations:

TBD
TBD

Registration Fee:

\$2,850 + applicable taxes

Registration Details:

- Tuition includes teaching materials, lunches and refreshments, but not accommodations
- A corporate rate is available at partner hotels
- Programs run from 9:00 a.m. to 4:30 p.m.
- Modules, speakers, topics, dates, fees, and locations are subject to change
- Complete registration details at seec.online/FAQ

Get the whole picture.

Preview complete course content and instructor bio online.

Complete Details / Register Today

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