



Schulich
School of Business
Executive Education Centre



Online
Virtual
Classroom

**Register for
an Upcoming
Session:**

October 19 - 21, 2020

The Business Analyst's Course

Develop the skills required for effective business analysis including documenting, presenting and managing stakeholder requirements

Featuring the new, secure ZOOM video-conferencing platform. You'll benefit from:

- Multi-modal delivery of materials
- Engaging activities and interactive exchanges
- Breakout discussions with the instructors and your fellow participants

Our Participants Say it Best:

"I have found this course to be quite insightful and educative. It has expanded my knowledge of Business Analysis and has equipped me with the know-how to be able to perform better in my role."

G. Obasi,
Business Analyst,
Stewart Title

"I would like to thank you for an excellent program. It exceeded my expectations, not only filling gaps in my knowledge regarding BA tools, techniques and data documentation, but your review of the various PM methodologies was invaluable."

J. Caruso,
Project Manager,
GAC Management & Consulting

SEEC Moments of Insight include:

Analysis of key business processes to ensure that stakeholder concerns are met through continuous process improvements.

How to cross-reference Use Case, Business Process, and Data Models to ensure the completeness of the analysis process.

Understanding the roles of the BA (Product Requirements) and PM (Project Requirements), and the shared integration and communication responsibilities.



21 PDUs

Register Today / Complete Details

<http://seec.online/12994>



Schulich
School of Business
Executive Education Centre



Ideal for Business Analysts, systems leaders, or anyone working with analysts.

Business analysts are **the link between stakeholders and the project**. They have the task of **identifying the customer needs and translating these into business requirements**. These business, stakeholder, and solution requirements are used in turn to develop new customer-centred products, services and systems.

This program teaches you **the essentials of business analysis, including key roles and responsibilities, as well as understanding the essential steps in the business requirements process** – from stakeholder identification to customer satisfaction. Valuable **teamwork and project communication techniques** are also taught, ensuring a well-rounded learning experience.

This program will also serve as an excellent refresher for experienced analysts

Top Take-Aways

1. Learn the **key roles and project reporting responsibilities** of high-performing BAs
2. How to gather and document user, **functional, and non-functional requirements**
3. Apply **key process management and project management techniques** for business analysts
4. Introduce **communication strategies** to ensure constant stakeholder contact and project feedback
5. Use **critical thinking** to ensure all issues and problems are effectively managed
6. Apply the business requirements process to **ensure clarity in understanding and translating stakeholder requirements**

Who Should Attend

This course is recommended to Business / Requirements Analysts, Project and Systems Professionals, and anyone who interfaces with the BA function and requires better understanding of a professional business analyst's duties, including:

- Business Analysts and System Analysts
- Project managers and team members
- Requirements Managers
- Business team leaders
- Agile/SCRUM Product Owners (EPIC)
- Policy or functional analysts
- IT and data management specialists
- Customers, users and clients working with analysts

An action-based, hands-on approach with exercises ensures you are completely engaged throughout the program.

Instructor

W.G.M. (Bud) Lush is an award winning international consultant/instructor with over 35 years direct working and teaching experience in integrated systems program management and corporate-enterprise wide initiatives. He has been a SEEC faculty member since its inception and is the Chair and Chief Technical Officer with Atocrates Project Sciences.

Overview of Learning

Business Analysis and The Business Analyst Role

- Understanding the breadth and depth of business analysis
- Understanding the components of PMI®'s NEW Guide to the Body of Knowledge for Business Analysis (PMBOK®), the PMI Requirements Management Practice Guide, as well as the IIBA®'s Guide to the Business Analysis Body of Knowledge (BABOK®) and the Agile Supplements
- The key roles and responsibilities of a BA
- Interfacing with key stakeholders, the project manager and project team members
- Competencies required of a professional Business Analyst

Critical and Creative Thinking Skills

- Strategic/company/business unit Business Model Generation®
- The Requirements Process Roadmap®
- Determining root causes of problems or opportunities
- Identifying approaches for possible solutions or options
- Determining the best solution or option

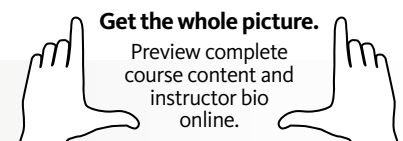
The Business Requirements Process

- Understanding and discovering stakeholder requirements
- Analyzing stakeholder requirements
- Documenting and presenting stakeholder requirements
- Developing the business requirements document

Business Analysis Planning, Monitoring and Project Management

- Strengths and weaknesses of the four major development methodologies

Continued Online



Complete Details / Register Today

<http://seec.online/12994>

Tel.: 416.736.5079 | 1.800.667.9380
or email exceedinfo@schulich.yorku.ca

* PMI Talent Triangle PDU breakdown: Technical: 21

Dates & Locations:

October 19 - 21, 2020
Online in the Virtual Classroom

Registration Fee:

\$3,250 + applicable taxes

Complete registration details:

seec.online/FAQ

Technical Requirements:

seec.online/techreq