



Schulich
School of Business
Executive Education Centre



Online
Virtual
Classroom

**Register for
an Upcoming
Session:**

Mindful Management: The Neuroscience of Leadership

*Drive staff performance levels to new heights using
advancements in neuroscience to build connection and trust.*

December 7 - 8, 2020
June 14 - 15, 2021

**Featuring the new,
secure ZOOM video-
conferencing platform.
You'll benefit from:**

- Multi-modal delivery of materials
- Engaging activities and interactive exchanges
- Breakout discussions with the instructors and your fellow participants

SEEC Moments of Insight include:

Set direction, ask for change, and get it to happen using communications that “lead minds” at both the rational and emotional level.

Frame messages to be more neurally engaging and avoid non-conscious reactions that derail productivity.

To grasp what motivates people, picture a small rider (the Rational Mind) guiding a huge working elephant (the Emotional Mind) .

**Our Participants
Say it Best:**

"The information and knowledge gained in the Mindful Management course will dramatically support interactions with my staff."

George Morfidis,
Supervisor, Direct
Program,
City of Toronto

"Excellent insight into the correlation between how your brain works and how you manage situations."

Joanne Isaac,
Supervisor, Director,
Toronto Employment
and Social Services



14 PDU*



14 CPD

Register Today / Complete Details

<https://seec.online/12982>



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Mindful Management: The Neuroscience of Leadership

Tap into what neuroscience has shown us about what really motivates people.

Why are certain managers and executives so effective at connecting with their staff, while others struggle to do so?

The answer to becoming a great leader can be found using simple neuroscience techniques – **learning how to manage your employees' Rational and Emotional states of mind.** Neuroscience research shows that our need to 'connect' is as essential as our physical need to survive. SEEC's Mindful Management program teaches you how both parts of our mind work together – the fast, intuitive Emotional Mind; and the slower, more logical Rational Mind. During this informative session, participants will **practice Mindful Management techniques to build lasting leadership connections and trust with staff, management and clients.**

Top Take-Aways

1. Understand 'what makes your employees tick' – **what really motivates them and de-motivates them**
2. The key principles behind **neuroscience and effective leadership**
3. Understand how our two minds work – **Rational and Emotional**
4. How to make **powerful communication connections**
5. How to empower staff to **meet their neural needs, build trust and motivate**
6. Talking 'mindfully' when **dealing with sudden disagreements**
7. The vital relationship between our **conscious and unconscious minds** in our everyday thought and talk
8. How to be a 'mindful manager' who can **engage both the Rational and Emotional minds of their staff**

Who Should Attend

The universality of the simple science behind the program means that it will benefit **any manager who would like to see outstanding improvements** in staff productivity, motivation, attitude, conflict resolution, team problem solving and willingness to take direction.

Learn the science behind great leadership

Our brains are wired for certainty, connection, consideration and competence.

This program shows you in simple steps how to use Mindful Dialogue to appeal to others' Rational and Emotional minds at these levels for immediate results.

Overview of Learning

Reaching One Important Goal: A Motivated & Productive Workforce Guided by Your Leadership

Overview of Neuroscience Findings on Effective Leadership Communication

- How Emotions are part of every decision
- The speed of emotional decisions – 200 milliseconds
- How messages from our Rational and Emotional minds can support or undermine each other
- Avoiding negative, dismissive leadership behaviours

Achieving Four Conditions for Productivity

- Productive employees are motivated by their needs for these rewarding states:
- Certainty (Clarity of task)
- Connection (Relatedness to team)
- Consideration (Treated with fairness)
- Competence (Mastery of task)

Current Research on Leadership & Motivation

- How we are all wired to achieve these rewarding states
- How we naturally avoid any threats

Case: Aligning leadership and workplace practices with your staff's neural needs

- To build trust and engagement, get "out of control" and into connection.

Understanding Two Minds: Leveraging The Power Behind Our Thought and Talk

Continues Online

Get the whole picture.

Preview complete course content and instructor bio online.

Complete Details / Register Today

<https://seec.online/12982>

Tel.: 416.736.5079 | 1.800.667.9380
or email execedinfo@schulich.yorku.ca

Dates & Locations:

December 7 - 8, 2020
Online in the Virtual Classroom

June 14 - 15, 2021
Online in the Virtual Classroom

Registration Fee:

\$2,650 + applicable taxes

Complete registration details:

seec.online/FAQ

Technical Requirements:

seec.online/techreq