



**Schulich**  
School of Business  
Executive Education Centre



**Online**  
Virtual  
Classroom

**Register for  
an Upcoming  
Session:**

*Become an agile leader who can conceive and enable innovative strategies, rethink organizational structure, and build commitment from team members.*

# Certificate in Strategic Agility

*SEEC Moments of Insight include:*

Achieve your organization's goals by devising winning strategies and utilizing unconventional structure.

Integrate and balance analytical thinking (problem/solution analysis) with intuitive thinking (knowing without reason).

Become fully aware of your inner strategic leader; the one that will guide the team and organization to success and sustainability.



Please see website for upcoming session dates.

Featuring the new, secure ZOOM video-conferencing platform. You'll benefit from:

- Multi-modal delivery of materials
- Engaging activities and interactive exchanges
- Breakout discussions with the instructors and your fellow participants

**Our Participants Say it Best:**

*"The course was exceptional in outlining strategic agility from the foundational aspects through to the practical applications. The interactive aspect made the 5 days fly by! Highly recommend to anyone in a Strategic Discipline."*

**Stephen Young,**  
Senior Director of Strategy & Insights  
McDonald's Canada

*"I will never look at organizations the same way again. This course will allow me to navigate successfully as I go up through any organization."*

**M. Potter,** Director of Access to Information  
Public Works and Government Services  
Canada



35 PDU\*



35 CPD

**Register Today / Complete Details**

<https://seec.online/13209>



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## Why do some organizations seem to thrive in today's constantly changing digital environment?

Their secret? Leaders of strategically agile organizations actively connect what is happening in the external environment to the core capabilities of their organization. They build willingness and commitment among staff to engage the future in innovative and sustainable ways.

This program will teach you how to embrace agility, think strategically, and effectively lead your department, division or organization in a world full of complex problems often lacking answers which are simply right or wrong. You'll master techniques to **radically rethink organizational structure and successfully lead the implementation of effective alternatives**. You'll also learn to integrate intuitive thinking in order to see beyond organizational approaches that may have worked in the past, but are recipes for extinction in the future. It will allow you to **generate new and innovative ways to conduct business and operations in today's environment**. And it will prepare you and your organization for a truly sustainable future.

Learn how to create a highly agile organization

## Top Take-Aways

1. Basic elements of **organization structure, strategy and design**
2. Fundamentals of value and **your value proposition**
3. The role of leaders in **guiding the organization in uncertain times**
4. Leveraging virtual/networked organizations for **sustained success**
5. Learning to **model strategic agility for successful implementation**
6. **Designing organizations** for a wiki-world dominated by "netgeners" and social media
7. **Actively promoting the success boosters**, such as bold vision, diversification, proactive strategies and proper resource allocation

## Who Should Attend

This program is designed for **business, government and non-profit department and division heads**, as well as **small and medium size enterprise leaders** who are responsible for business planning and organizational strategy. Participants will expand their understanding of the organization, explore alternative structures, and develop their strategic agility. The following individuals will benefit greatly:

- Department / Division Heads and General Managers
- Owners and Managers in small and medium sized business
- Strategic Planning & Business Development Managers
- Executives from any sector or industry

**Agility Project** – On the last day participants will take part in a session where they will conduct a case analysis on a contemporary topic on agile leadership. The session will include discussions, coaching, and presentations.

## Overview of Learning

### Module 1: Agile Thinking

Learn to conduct Strategic Conversations – harness the collective intelligence of your organization – building the capacity for people to make meaningful contributions.

- Strategic Conversations – exploring paradox and integrative thinking
- Brainstorming and Using Multiple Frames – tools and techniques for changing and playing with what we “see”
- Exploring organization problem-solving – moving beyond traditional methods to tackle Complexity, address uncertainty and how to understand Wicked Problems

### Module 2: Strategic Organization Design

Building on the first module, and integrating strategy and organization design, this module will examine the impact of strategic choices on organization structure.

- Strategic organization design – basic footings of an organization
- Basic structural elements – specialization, scope of control, lines of authority
- Strategy-structure relationship
- What is the “Business Model”?

### Module 3: Leading the Agile Organization

Learn how to lead in this brave new world by developing a skill set for moving from talking about vision to having an engaged and motivated workplace that “gets it done”.

- What is the social contract between leaders and followers?
- What differentiates leaders from executives?
- What constitutes a unique leader?
- How will you build your team?

*Read more content online...*

**Upcoming Dates:**  
Please see website.

**Registration Fee:**  
\$4,450 + applicable taxes

**Complete registration details:**  
[seec.online/FAQ](http://seec.online/FAQ)

**Technical Requirements:**  
[seec.online/techreq](http://seec.online/techreq)

**Get the whole picture.**  
Preview complete course content and instructor bios online.

**Complete Details / Register Today**

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