



**Schulich**  
School of Business  
Executive Education Centre

Redesigned  
to deliver even  
more value in an  
**engaging and  
interactive online  
format!**



**Online**  
Virtual  
Classroom

**Register for  
the Upcoming  
Session:**

Please see website for  
upcoming session dates.

**Course Bonuses!**

- Participants have the opportunity to submit a video of themselves for personalized feedback from the instructor

**Our Participants  
Say it Best:**

*"Participating in this course helped me identify my leadership style and examine its effect on my executive presence, for better or for worse. Upon reflection I have walked away with strategies to adjust my actions to create opportunities to move my career forward."*

**Denise Rainford,**  
Supervisor Direct  
Program,  
City of Toronto

*"I had a wonderful experience taking my first course at Schulich. Thanks to Diana Kawarsky for her insightful and meaningful course material and impactful discussion that she fostered."*

**Ashley Moraca,**  
Global Lead,  
E-Commerce,  
G Adventures

# Developing Executive Presence for Exceptional Leadership

*Cultivate the influence, communication effectiveness and presence of a true leader, both online and in-person.*

**Executive presence is no longer a nice-to-have** for leaders who wish to be known as exceptional. In this program we explore the foundations of executive presence, including the relationship between other people's perceptions and one's self-awareness, and the impact this has on leadership development.



**Register Today / Complete Details**

<https://seec.online/13257>



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## Executive presence is more than the ability to attract attention when entering a room.

It's about the ability to **demonstrate to your employees, managers, clients and peers that you're a leader who is capable and reliable, and someone whose ideas are worth paying attention to.** Those that possess it are able to align and motivate people, as well as to inspire the confidence in others required to move their careers forward.

**Everyone can enhance and build their executive presence with the right kind of instruction and practise.** This engaging and interactive program is your opportunity to learn the ideas, techniques and tools – and interactively practise the soft skills – to enhance communications, make compelling presentations, and turbocharge meetings and social interactions. Participants will return to the office better able to **influence others, stand out in the crowd, and fine-tune their personal brand** – more than well-equipped with the foundational skills needed to **become an exceptional leader.**

### Top Take-Aways

1. **Communicate professionally across the corporate landscape**, from presentations, client meetings and digital connections to formal boardroom forums and networking events
2. **Bring presence, confidence and poise** to the wide spectrum of business experiences
3. Steer productive meetings
4. **Create lasting first impressions:** project confidence in any business situation
5. Command and work a room
6. Understand the impact of personal appearance
7. **Build your brand** through effective relationships with people at all levels
8. **Employ business storytelling** to distinguish yourself from all of the rest
9. **Discover, expand and master EP techniques and skills** to address complex challenges, heighten corporate competency and reinforce capabilities

### Who Should Attend

This course is specifically designed for professionals who seek to motivate others through enhanced influence, persuasion and communication skills. It will greatly benefit:

- Newly appointed senior managers and decision-makers
- Middle managers
- High potentials
- HR leadership & performance coaches

### Instructor

**Diana Kawarsky, MA, CCP**, is a senior professional business writer and communications advisor with over 20 years of experience working with Fortune 500 companies, universities and colleges throughout North America. She is a specialist in professional effectiveness, leadership skills and team success strategies. Diana is a very popular instructor and regularly receives outstanding feedback.

## Overview of Learning

### First & Lasting Impressions & Non-Verbal Communication Skills

Learn about the authority and confidence signals that are sent through body language.

### Steer Productive Meetings

Learn how to manage time effectively and organize productive meetings anticipated by staff, not dreaded.

### Interpersonal Communication & Leading Teams

Become a skilled speaker; make an impact and persuade others.

### Virtual Executive – Online & In-person Meetings

Speak persuasively about anything; authority, “intention” and control; rivet your audience’s attention.

### Business Storytelling

Rise to an elite level by harnessing your stories and approaches to persuade and influence your listeners.

### Workplace Communications & Conflict

How your presence choices impact your career: the ins and outs of office politics; how to identify and diffuse conflict, and more about your own style.

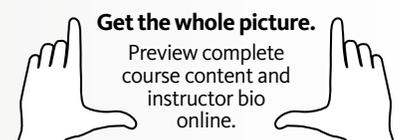
*Continues Online*

**Dates:**  
Please see website.

**Registration Fee:**  
\$3,250 + applicable taxes

**Complete registration details:**  
[seec.online/FAQ](https://seec.online/FAQ)

**Technical Requirements:**  
[seec.online/techreq](https://seec.online/techreq)



**Complete Details / Register Today**

<https://seec.online/13257>

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