Municipal Leadership

Grow your career. Level up for the future.

seec.online/13178
MASTERS CERTIFICATE IN
Municipal Leadership

The Masters Certificate in Municipal Leadership is the definitive municipal leadership and governance program in Canada. The rapidly changing cultural, economic and political climate requires today’s municipal professional to make a paradigm shift in leadership style, strategy and operational performance. This program will equip professionals in the municipal sector to make transitions effectively and lead their municipality into the future.

Grow your career.
Level up for the future.

Mastery in 14 days.

Book this course online: seec.online/13178
Program Highlight

6 months
Modules take place over 3 separate weeks

3 modules

Online
Entirely virtual and live

Network
Meet peers in municipalities across the country
OVERVIEW

Course Modules

1. Essential Skills for Municipal Managers
2. Achieving Operational Excellence
3. Public Sector Advancements
Program Faculty

JP Gedeon, PhD
Program Director,
Centres Of Excellence In A Number Of Areas Including Both Municipal Leadership And Public Sector Management

PhD
Peter Constantinou
Associate Professor

BScN, MEd
Linda Irvine
The Irvine Human Resources Group Inc.

PhD
Mark Norman
Founding Partner

PhD, MA
Gail Levitt
Levitt Communications Inc.
This is the most worthwhile course I have ever taken. Excellent and engaging instructors provide tools and techniques that will help me and my group to ultimately be more successful.

- L. Hives, City of Brantford
This is a great program. We were all municipal employees and understood each other and the logic brought forward. Excellent course - great opportunity to grow.

- M. Panu, Northumberland County
This program was possibly the most valuable learning experience I have had to date in my career. The program was engaging and thought provoking. Participants are empowered with the knowledge, tools and (most importantly) the desire to apply the lessons learned.

- R. Mellow, Peterborough County
Program Content

5-DAY MODULE

Essential Skills for Municipal Managers

Redefining the Art and Science of Municipal Leadership
- Analyze and redefine the leadership skills demanded of today’s chaotic and uncertain work environment
- Examine the rudiments of corporate culture as based in leadership approaches and apply cultural concepts to excellence in team management
- Practice innovative and scientifically-informed techniques of leadership engagement, specifically geared towards creating a culture of performance and excellence

Coaching and Mentoring for Peak Performance
- Increasing knowledge on coaching and mentoring by reviewing the current theory, research and practices in the field
- Practising coaching and being coached using a variety of tools and techniques
- Differentiating between coaching and mentoring with the most effective skills in certain situations
- Teaching tool: GROW Instrument

4-DAY MODULE

Achieving Operational Excellence

Align your role as a municipal manager with your organization’s strategies for overall operational performance.

Leadership Agility and the Art of Strategic Thinking
- Understand the principles undergirding strategic thought
- Appreciate the critical role of agile thinking in strategic agility, conception and design
- Acquire tools for linking strategic designs with the realities of implementation

Advanced Political Acuity
- Key players and processes in systems of government
- Formal and information decision-making processes
- The role of influence in getting things done
- Networking and the creation of strategic networks and alliances
- Case studies in applied political acuity: stakeholder relations
- Strategies and techniques for raising political acuity
Program Content

5-DAY MODULE

Public Sector Advancements

Be a “transformation agent” and advance opportunities across your department or municipality.

Dynamic Employee Engagement in Times of Change

✓ Develop a mindset that increases staff engagement
✓ Learn the levers that have the highest impact on employee morale and engagement
✓ Understand the contribution organizations, senior managers, local managers and staff make to employee engagement

Negotiation Styles & Collaborative Management Techniques

✓ How and when to use the many different ways of negotiating
✓ How to remain focused and confident in difficult situations
✓ How to prepare for negotiations and collaborative outcomes

Building Psychological Capital in the Workplace

✓ How and when to use the many different ways of negotiating
✓ How to remain focused and confident in difficult situations
✓ How to prepare for negotiations and collaborative outcomes

seec.online/13216
This program will benefit managers at all levels in the municipal sector. Participants should have a minimum of three years of management experience. It will also benefit provincial government officials who work with municipalities. Participants include:

- CAO / City Manager
- Treasurers and Clerks
- All Department Heads, Directors
- and Managers
- Fire, Police, Public Health and
- Library Executives
- High-potential staff who aspire to lead
Why a Certificate at Schulich ExecEd?

There will no longer be a single transition from graduation to work in one's life.

Because few of us have the same job for life, we constantly have to re-invent ourselves, learn new skills and adapt to the changing marketplace and business environment. Today's professionals and executives must be able to quickly develop and fine-tune personal business skills to adapt and grow.

We are #1 Business School in the country
We have the privilege of being ranked #1 and teaching top students from around the world.

Our Program is Unique
Distinction from growing competition in the job market.

We Provide a Combination of Skill Specialization & Range
Deepen your current skills and acquire new ones.
About Schulich ExecEd

At Schulich Executive Education Centre, the professional development arm of the world class Schulich School of Business, all our programs are non-degree, mid-career acclaimed qualification that employers recognize and that you can add to your CV.

We provide:
- Short courses building an individual business skill have industry recognized credentials for that skill
- Certificate programs build a wider skill set with a number of key skills
- Masters Certificates are an intense dive into Leadership, Management or specific Business skillsets. This is our highest mid-career professional development business school certification

Key Stats:
- Ranked #1 business school in Canada
- Ranked #12 in global MBA ranking
- Educated over 80,000 professionals across the world.
- Delivered over 4,000 programs virtually and in-person
- 96% of our graduates used knowledge or skills from the program on the job
- 87% of our graduates reported improved job performance
- Worked with over 500 companies worldwide
- Over 450 leading faculty in areas of management, leadership, communications, finance, marketing, business development and strategy
Schulich Executive Education Centre,
Schulich School of Business at York University

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