

Grow your career.
Level up for the future.

Masters Certificate in Leadership



Schulich
School of Business
Executive Education Centre

YORK U



Masters Certificate in Leadership

This new program is an opportunity to develop your expertise as a leader and advance your career.

This 8-day program is organized into nine sessions that explore the nature of leadership and how to master the skills needed to get results from your people. Once mastered, they will help you take your organization through the recovery and disruption of the new normal work environment. The course includes a pre-course LeaderGene™ assessment and one-on-one assessment debrief.

Grow your career.
Level up for the future.



Mastery in 9 modules.



Book this course online: seec.online/leadership



Masters Certificate in Leadership

What are you taking away?

- A prestigious Masters Certificate from the #1 Business School in the country
- Meaningful business relationships that will support your career and business needs
- Combination of proven business and leadership skills and tools
- Distinction in a competitive job market

Who is this program for?

- Mid-level managers who want to supercharge their leadership skills.
- Working professionals with 3-4+ years of experience who aspire to grow their career, take on a new challenge or business.
- Distinction in a competitive job market



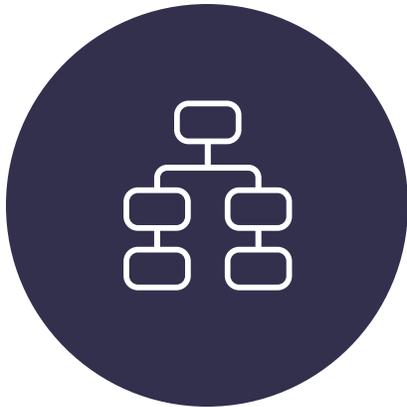
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Program Highlight



9 modules

4 months



Leader Assessment

Learn your Leadership
genetic make-up



1-on-1 Debrief Coaching

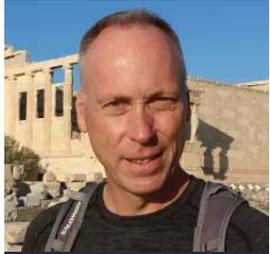
Development Plan



Convenient Schedule

8 days in a
virtual classroom

Program Faculty



Jeff McInnis
WIN Thinking



Tracey Levison
The Culture
Building Leader



Thomas Medcof
The Mindset
Leader



JP Gedeon
The Transformational
Leader



Michel Shah
The Inclusive
Leader



David Weiss
Mastery in
Leadership



Ramy Nassar
The Future
Thinking Leader



Andrew Levison
The Culture
Building Leader



Glem Dias
The Talent
Champion



LeAnne McClear
The Innovative
Leader

Schulich ExecEd has assembled a team of leading leadership faculty who inspire participants to develop into top leaders in their organization.

Schulich ExecEd's leading leadership faculty have trained over thousands of leaders across the globe in profit, public and non-profit sectors.

More than 200 organizations send their leaders to Schulich Executive Education Centre every year to develop their leadership acumen, learn about their leadership genetic make-up and explore their leadership potential.

LeaderGene™ Assessment & Coaching

LeaderGene™

Participants learn about their inherent strengths and potential using the LeaderGENE™.

Learn what constitutes leadership mindset and gain a scientifically validated benchmark that can be leveraged for personal talent identification and development.

1-on-1 Coaching Debrief (Andrew/Tracey Levison)

Unpack your LeaderGene™ results in a private 1-on-1 session. Work closely with an executive coach to debrief your leadership genetic make-up. Breakdown your strengths and seek clarity on opportunities.

Develop a Personal Development Action Plan (PDAP) to take forward throughout the program. Begin to frame goals and a plan to build and sustain your career momentum.



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Program Content



DAY 1

WIN Thinking (Jeff MacInnis)

Win Thinking is a mindset and a model to foster collaboration, innovation and people development on your team. It is a winning recipe for creating a WIN thinking mindset on your team and within your organization.

Learn how to generate genius and accelerate action. Develop a winning mindset and be inspired to make a difference.

The Leadership Summit

Learn the six leadership best practices that can change a leader's work life. Learn the riveting story of a 3,000-mile journey that tested one's leadership, courage and commitment.

Race Rules and Why Win

Unpack the Race Rules as a guide and model for your leadership success. Then apply them in a highly interactive and inspiring exercise that challenges leaders to think critically, test their motivation and work together to solve a monumental challenge.

DAY 2

The Culture-Building Leader (Andrew/Tracey Levison)

Are cultures made? Explore the manifestations of culture and leadership. Create your leadership blueprint for building the right culture. Develop your culture building skills to shape the future of your organization and team.

Leading a Culture Starts with Leaders

Focus on culture dynamics from the lens of leadership. Examine your leadership strategy and develop a model for understanding and responding to culture dynamics.

A Model to Take With You

Learn about a Sustainable Growth Model™. Learn about the critical drivers of sustainable profit and growth and learn about their role in driving customer/stakeholder loyalty.

Play to Win

Explore the power of attitude when it comes to change. Learn how life is like a game, and you have two choices on how to play: "Play to Win", or "Play Not to Lose".

Program Content



DAY 3 – Half Day Inclusive Leader (Michel Shah)

Inclusive leadership is a function of inclusive leaders. Inclusive leaders are self-aware, socially aware, demonstrate respect for others and possess the ability to think, communicate and behave in ways that incorporate diverse perspectives, people and processes in leading self and others.

Inclusive leadership is a prerequisite for success in the modern workplace.

You will:

- Share perspectives on Inclusive Leadership.
- Explore the pillars of inclusion and the traits of inclusive leaders.
- Identify the keys to effectively navigate diversity and inclusion in the modern workplace.

DAY 4 The Mindset Leader (Thomas Medcof)

Dive into the self of leadership. Explore neuroscience and how mindset plays a role in your daily leadership behaviours. Learn how to frame and reframe your mind. Prepare to tackle challenges from inside and outside your control. Transcend your mind beyond the daily grind of being a leader.

Understand Yourself as a Leader

What is leadership? Explore the historical perspectives on leadership: Plato, Machiavelli, Lao Tzu and identify leadership traits and behaviours.

Learn How Cognition Impacts Your Leadership

Explore Dyadic/Cognitive theories of leadership and implicit leadership theories.

Be Seen as a Leader

How does leadership manifest? What does leadership look like? Explore Transformational Leadership, Charisma, Rhetoric, Body Language, Persuasion.

Program Content



DAY 5

The Transformational Leader (JP Gedeon)

Today's changing and complex environment requires a paradigm shift in thinking about leadership. This course explores the researched and proven dynamics of individual and organizational transformative leadership in today's ambiguous and volatile climate – how to lead with clarity, vision, authenticity, and courage to foster the organizational passion required to further effectiveness and resilience.

Underpinnings of a New Model

Explore the underpinnings of a new leadership model for today's swirling environment.

Transformative Approaches

Examine your personal leadership style in light of new research about transformative approaches.

Transformational Tenets

Explore transformational and innovative tenets of leadership.

DAY 6

The Innovative Leader (Lee-Anne McAlear)

Break down barriers and learn to create new value. Lead real-world innovation on your team and in the organization. Develop your capability to successfully work with teams to identify opportunities and lead innovation. Learn to design, ideate, iterate and act to transform organizations. Become the champion of innovation in your organization.

Analyze Innovation

Analyze best practices in innovation and the implications for a leader of innovation.

Champion Innovation as a Process

Apply a four-step process to lead innovation and develop techniques in each critical step.

Turn Innovation into Action

Drive innovative solutions through to organizational change.

Program Content



DAY 7

The Future-Thinking Leader (Ramy Nassar)

Will you lead a team of robots? How will the digital landscape impact your leadership? Examine the future through a digital lens. Explore the impact of leadership through digital trends, market forces, advances in technology and changing expectations. Explore how external and internal forces might shape future operating and innovation environments.

Looking Back to Understand the Future

Introduction to foresight and futures thinking. Explore machine learning, data analytics and RPA. Frame and scan methods in strategic foresight.

Strategy & Backcasting (from Foresight Plans)

Examine how foresight is applied to strategic planning for teams, products or roadmaps.

Developing Organizational Capabilities

Lead organizational change and develop foresight capabilities.

DAY 8

The Talent Champion (Glem Dias)

Take your team from good to great. Learn how to attract top talent. Bring a new attitude to talent management. Go beyond coaching and learn how to acquire the best talent on your team. Learn a model for fostering talent and succession planning. Develop tools and strategies to lead as a talent champion to build the organization to execute their strategy for growth and change.

New Era, New Talent

Leadership discovery and reflection on the impact you want to make as a leader in the new era

Real-world Cases

Gain valuable insights and lessons learned from two CEO-led talent strategy case studies

The Talent Champion Toolkit

Walk away with the next generation toolkit and proven talent strategies to lead as a talent champion. Build your talent action plan to execute the strategy of your business unit or organization

Program Content



DAY 9 – Half Day

Mastery in Leadership (David Weiss)

- Dialogue about the importance of holistically combining all of the elements discussed within the Masters Certificate in Leadership
- Analyze the key frameworks from the various modules and engage in an integrative discussion
- Engage in a reflective process to consider how to apply insights from the Masters Certificate in Leadership

Participant Profile

This program has been designed for professionals from any sector or functional area with a minimum of three to four years of leadership experience who are:

- Eager to further their leadership career
- Looking for a program to distinguish themselves
- Recently given a new or expanded leadership mandate
- Seeking current, innovative and new perspectives, concepts and tools on leadership
- Looking to measure and develop their leadership capability



Why a Certificate at Schulich ExecEd?

There will no longer be a single transition from graduation to work in one's life.

Because few of us have the same job for life, we constantly have to re-invent ourselves, learn new skills and adapt to the changing marketplace and business environment. Today's professionals and executives must be able to quickly develop and fine-tune personal business skills to adapt and grow.

We are #1 Business School in the country

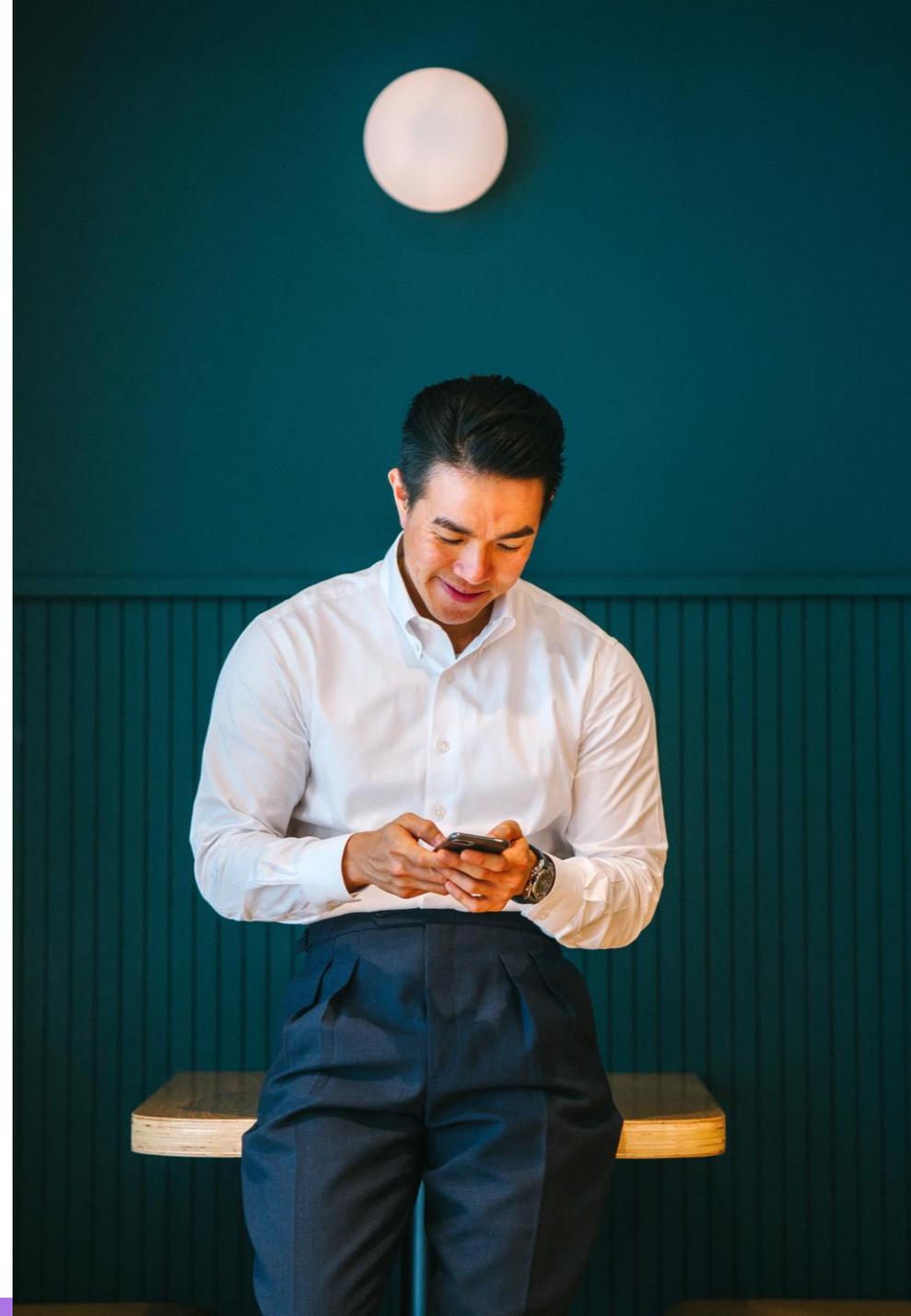
We have the privilege of being ranked #1 and teaching top students from around the world.

Our Program is Unique

Distinction from growing competition in the job market.

We Provide a Combination of Skill Specialization & Range

Deepen your current skills and acquire new ones.



About Schulich ExecEd

At Schulich Executive Education Centre, the professional development arm of the world class Schulich School of Business, all our programs are non-degree, mid-career acclaimed qualification that employers recognize and that you can add to your CV.

We provide:

- Short courses building an individual business skill have industry recognized credentials for that skill
- Certificate programs build a wider skill set with a number of key skills
- Masters Certificates are an intense dive into Leadership, Management or specific Business skillsets. This is our highest mid-career professional development business school certification

Key Stats:

- Ranked #1 business school in Canada
- Ranked #12 in global MBA ranking
- Educated over 80,000 professionals across the world.
- Delivered over 4,000 programs virtually and in-person
- 96% of our graduates used knowledge or skills from the program on the job
- 87% of our graduates reported improved job performance
- Worked with over 500 companies worldwide

Over 450 leading faculty in areas of management, leadership, communications, finance, marketing, business development and strategy





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