

| **Leadership** jumpstart.
| **Level up** for the future.

Digital Foresight for Strategic Leaders

Futureproof Your Organization:
Next Level Leadership to Take You Into the Future



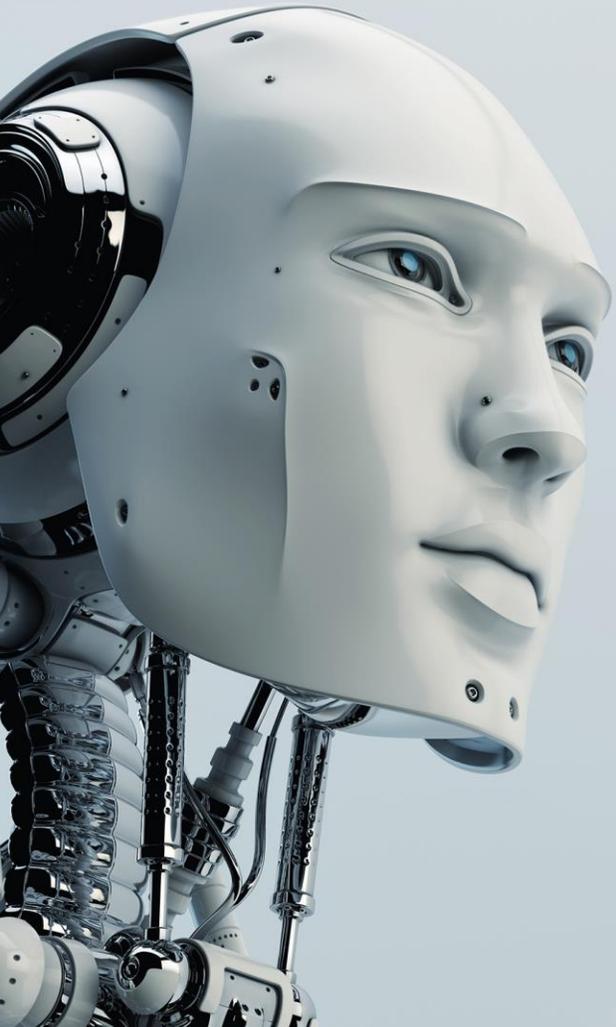
Schulich

School of Business
York University

Executive Education Centre



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Digital Foresight for Strategic Leaders

It has been said that you shouldn't drive a car while only looking in the rearview mirror – similarly Strategic Foresight is the practice of understanding how consumer trends, market forces, technology advances, and other factors might shape future operating and innovation environments.

- Highly interactive and challenging, this Strategic Foresight training program will introduce practical tools and methods that help build more resilient organizations.
- You'll uncover how design thinking, market intelligence, competitive analysis and CX impact organizations.
- The program introduces a range of disruptive technologies as well as helping participants think about how these technologies might threaten or positively impact their organization in the future.



Four, two-hour sessions



Maximum 30 participants



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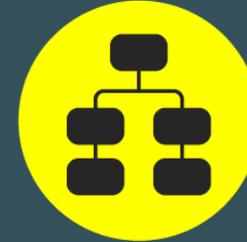
Program

Highlights



8 hours

Four, two-hour sessions



4 modules

1 module per day



Online

Entirely virtual and live



Interactive

Hands-on and participatory

Course & Faculty

Emerging Technology and the Future of Digital

Peer into the future and prepare your team and organization for the unknown.

- + Learn how to lead people into the post-pandemic digital era and adjust leadership styles to achieve organizational goals and objectives.
- + Understand of the emerging technology landscape including AI, machine learning, and blockchain – and how it will impact your organization.
- + Gain support and organizational buy-in for technology investments.
- + Engage with practical tools, templates, and frameworks that help your team build robust strategies that futureproof the organization.

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RAMY NASSAR

Founder of *1000 Days Out* and author of the upcoming “AI Product Design Handbook”



Futureproof your organization against ever-changing competitive and technological environments.

Participant Profile

The is ideal for:

- Mid-level to Senior Leaders.
- Leaders from organizations facing disruptions or the threat of disruption.
- Leaders looking to develop their team for the future.
- Leaders from organizations looking to disrupt and gain traction with emerging technology opportunities.

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